

→It's the Guttenberg bible, printed in 1453

→Most of us can be defined as

“GUTTENBERG SONS”

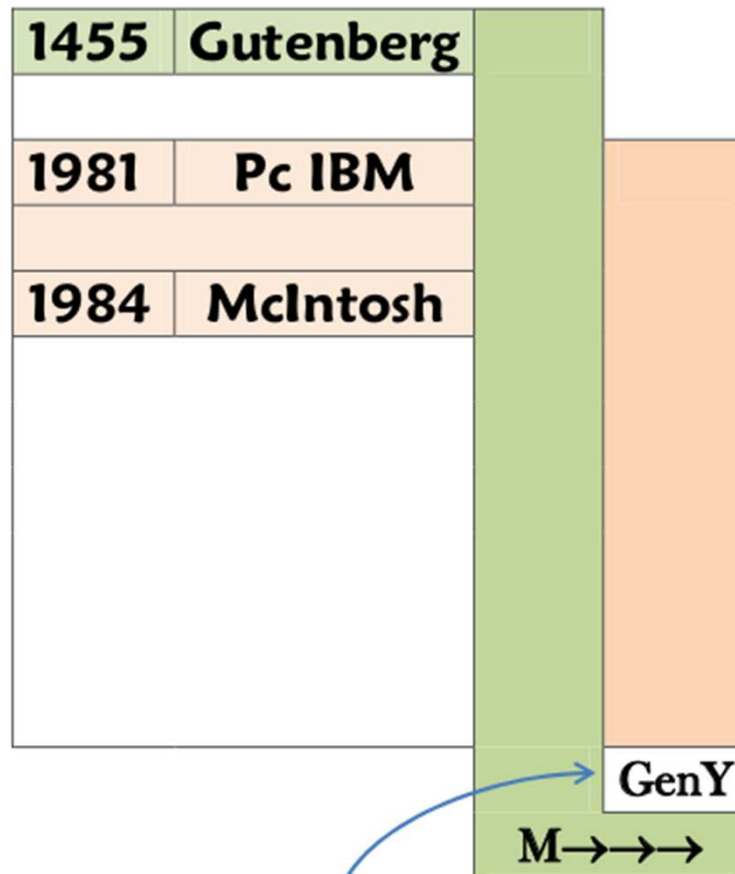
because our way of studying is

(more or less) sequential,

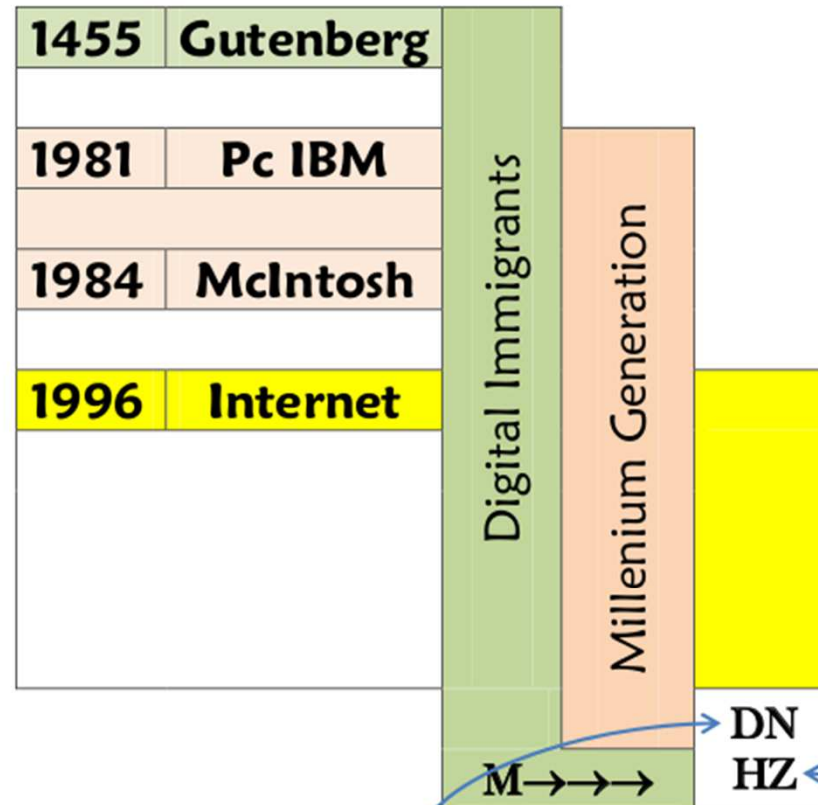
like the book sequencing.

→After the “Guttenberg sons generation” ..

→The technological evolution has been fast,
very fast
so that we can define these different
generations :

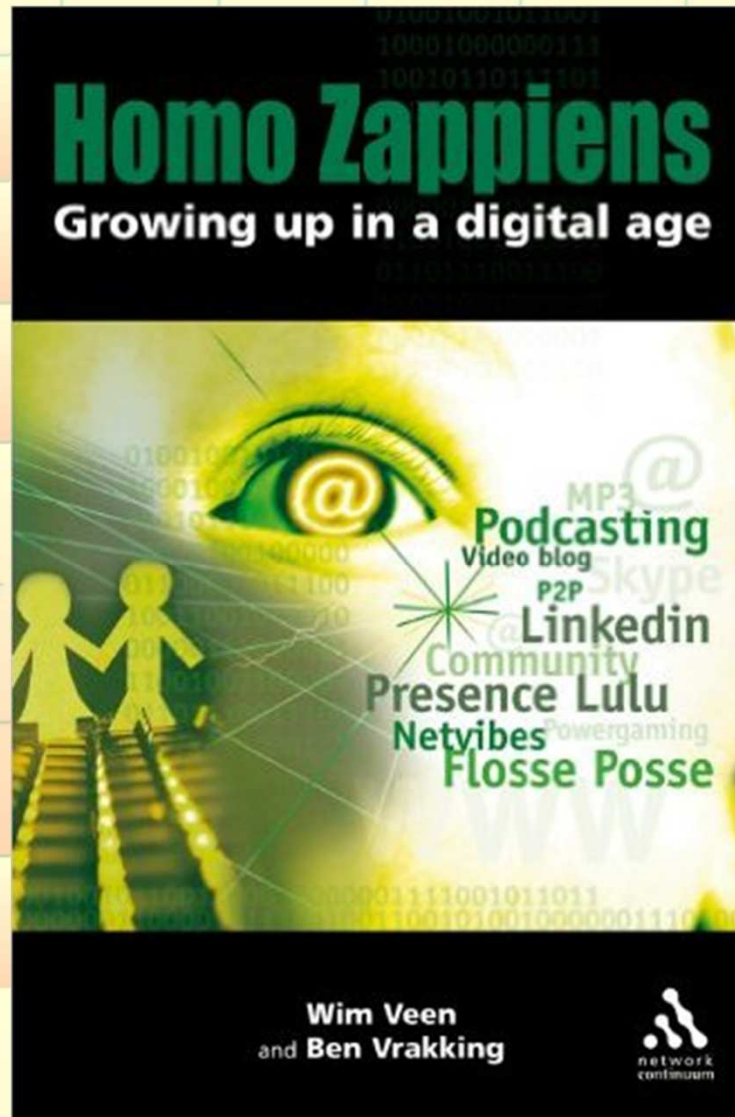


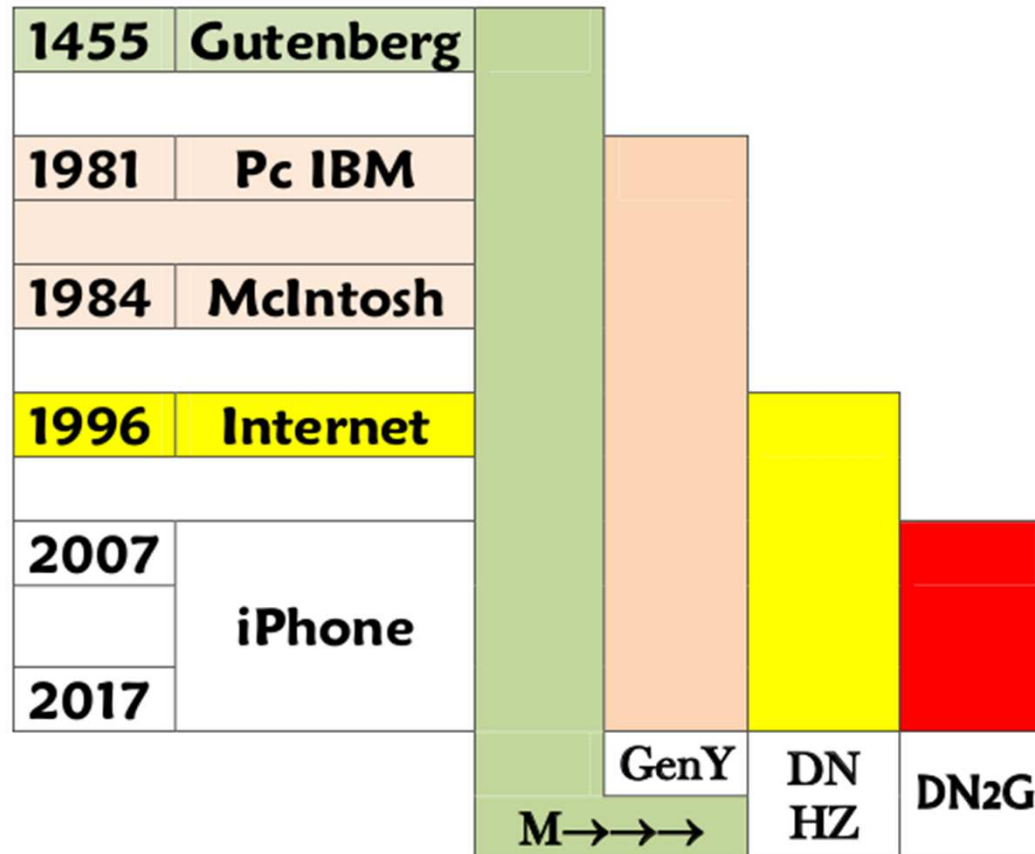
Millenium Gen defined by Strauss & Howe
(1991 - *Generations: The History of America's Future, 1584 to 2069*)



Digital Natives defined by Marc Prensky
(Oct. 2001 - *Digital natives, Digital Immigrants*)

Homo Zappiens defined by Wim Veen (Delft University of Technology)
(Nov. 2002 - *Celebrating Homo Zappiens: Adapting to new ways of learning using ICT*)





DIGITAL NATIVES of 2nd GENERATION

We are interested in the last generation...

**A generation
where the
children grow
up,**



**learn,
communicate
and
socialize...**

**within that MEDIA ECOSYSTEM
that is
the INTERNET**

Just like...



**the clownfish is in symbiosis
with the sea anemone**

**They LIVE and they are in
STRUCTURAL SYMBIOSIS
with digital media
even if ...**

**They aren't technology specialists,
THEY USE IT (technology) without any problems,
although they do not know
the inner mechanisms**

So ...



How can we define them?

the DN2G might be defined as:

POST COMPUTER

MOBILE GENERATION

Where...

POST COMPUTER \neq TABLET

POST COMPUTER \neq NETBOOK

POST COMPUTER \neq ULTRABOOK

Is ...



The smartphone is structurally inserted in the "INTERNET ECOSYSTEM" and then also they are totally inserted in the Internet ecosystem and they grow-up in parallel with smartphones:

→ How many apps have been influenced by DN2G requests?

→ How many apps on smartphones have influenced DN2G's way of being?

So ... we can talk about ...

EVOLUTIONARY SYMBIOSIS

between



and



BUT ...

**their symbiosis with the smartphone and
the Internet has DEEPLY changed their
way of living their lives**



→ **THEY NEED TO BE ONLINE ALL THE TIME**

→ **THEY WANT TO INVOLVE THEIR "FRIENDS"
IN THEIR EXPERIENCES**

→ **THEY WANT TO SHARE IMMEDIATELY
THEIR EXPERIENCES... ONLINE**

**IT'S MORE IMPORTANT TO SHARE
THAN TO LIVE**

consequently the DN2G

HAVE A PARTICIPATORY VISION OF CULTURE

and

HAVE NEW LEARNING STYLES

characterized by ...

**→ A “LEARNING BY DOING” APPROACH
(UNCONSCIOUS AND NATURAL)**

**→ MULTITASKING, THAT IS TO SAY THE ABILITY TO DO
MORE THAN ONE THING AT A TIME (THAT THE ICT ALLOWS)**

and ...

→ **THEIR COGNITIVE STRUCTURE IS NOT LINEAR**

(computer → Hw/Sw; Hw→CPU; CPU → MICROPROCESSOR ..)

BUT RETICULAR

(es : computer →ICT teacher/School/Timetable/Excel/Printer/Hw ..)

with a logic very close to **C.S.Peirce's** ideas
(Successive approximations)

**IN THIS SITUATION, IT'S VERY IMPORTANT
THAT TEACHERS ORGANIZE THEIR
ACTIVITIES THROUGH...**

**→The GAME, THAT REPRESENTS THE FIRST
APPROACH TO LEARNING THROUGH “
LEARNING by DOING”**

**→The SIMULATION, THE OPPORTUNITY TO RE
BUILD SITUATIONS, EVEN COMPLEX ONES, IS A
VERY POWERFUL TOOL FOR LEARNING and
RESEARCH**

and ...

→The REMIX, THAT IS TO SAY THE ABILITY TO SAMPLE AND MIX MEDIA CONTENT AND TO GIVE THEM A DIFFERENT MEANING (which represents the main tool through which the DN2G take over and change the content they have shared or bought online)

→ALL THE ACTIVITIES THAT ALLOW DN2G TO SHARE THE CONTENTS THAT THEY ARE DEVELOPING

TIME TO

RECAP

NOW

the



→ **WANT TO LEARN BY DIRECT EXPERIENCE**

→ **WANT TO LEARN WITH and AMONG THEIR PEERS**

→ **WANT TO COOPERATE FOR THE CREATION OF
NEW...**

INTERNET CONTENTS

WHAT THEY LOOK FOR
IS...

ACTIVE LEARNING
BASED ON

Doing
good

and

Sharing the
GOOD THINGS



THANK YOU
for your
ATTENTION!

Obrigado pela sua atenção