



Creating our advert!

HOLY TRINITY C OF E PRIMARY SCHOOL

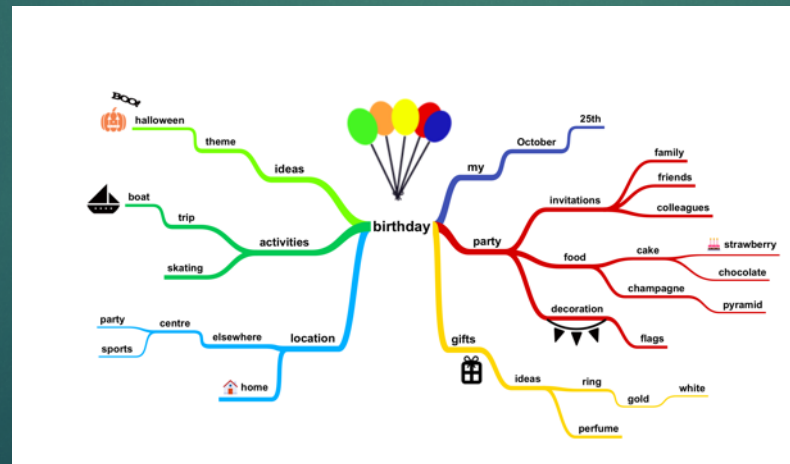
5 Creative Dispositions

- ▶ Inquisitive
- ▶ Persistent
- ▶ Imaginative
- ▶ Collaborative
- ▶ Disciplined

Which one was the most important in the filming of our advert?

Pre Production – ideas time!

- ▶ Creativity
- ▶ Mind mapping ideas
- ▶ Voting on an idea
- ▶ Deciding on a slogan- let your imagination run wild!



Scene:	Scene:	Scene:
Scene:	Scene:	Scene:

Production – Filming at Kings Cross!

- ▶ Communication
- ▶ Learning how to use camera and directing
- ▶ Lots of takes!
- ▶ Working with the weather!



Post production

- ▶ Collaboration
- ▶ Learning how to use final cut pro!
- ▶ Arranging clips in chronological order

