Creating our advert!

HOLY TRINITY C OF E PRIMARY SCHOOL

5 Creative Dispositions

- ▶ Inquisitive
- ▶ Persistent
- ▶ Imaginative
- Collaborative
- Disciplined

Which one was the most important in the filming of our advert?

Pre Production – ideas time!

- ▶ Creativity
- ▶ Mind mapping ideas
- ▶ Voting on an idea

Deciding on a slogan- let your imagination

run wild!

halloween theme ideas trip boat trip activities skating party centre sports halloween theme ideas boat trip activities skating party centre sports ideas family friends colleagues trip decoration gifts flags party part
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Scene:	Scene:	Scene:	
Scene:	Scene:	Scene:	
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Production – Filming at Kings Cross!

▶ Communication

Learning how to use camera and directing

▶ Lots of takes!

▶ Working with the weather!





Post production

- ▶ Collaboration
- ▶ Learning how to use final cut pro!
- Arranging clips in chronological order





