

# HISTORY OF RENAULT



# 1898



- Marcel and Fernand Renault, brothers' of Louis, create the company Renault Frères. Louis remains an employee of the company, to devote himself to design. The Voiturette won its first car competitions, which earned Renault 71 orders in the year.

**TOUJOURS PREMIERS**  
**VOITURETTE**

**Renault frères**

*(Brevet Louis RENAULT)*

361 **1<sup>er</sup> PARIS-TROUVILLE**

395 **1<sup>er</sup> PARIS-OSTENDE**

7A **1<sup>er</sup> PARIS-RAMBOUILLET**

387 La Voiturette RENAULT Frères après deux succès vient de remporter encore le 1<sup>er</sup> Prix sur toutes les voitures engagées, accomplissant le parcours accidenté de Paris-Rambouillet et retour (100 kilomètres en 2 h. 49).

Renault Frères, 138, rue du Point-du-Jour, Billancourt (Seine)

# 1902



- Renault develops its first 2-cylinder engine, the basic module of the 4 – cylinder engine powering, as a priority, the lightweight car that won the Paris-Vienna race driven by Marcel Renault.



# 1914



- When the war broke out, the Ministry of War asked Renault to mobilize and entrusted it with 31 contracts (ambulances, aircraft engines, shells, etc.)



- Renault taxis were used to transport 4,000 men to the front. They go down in history under the name of "Taxis de la Marne".





# 1929



- Renault opens the Seguin Island plant in Boulogne-Billancourt.
- The prestigious Reinastella, an 8-cylinder, was produced there. At this time, the brand is already present in 49 countries.



RENAULT

# 1946



- The 4CV, revealed at the Paris Motor Show in October, was the first rear-engined Renault and the first French vehicle to be produced in over one million units.



- Developed in secret during the Second World War, the 4CV weighed just 560kg, consumed very little fuel and could comfortably transport four people.



It was manufactured in numerous versions, from the highly economical Service model to the attractive Convertible and Sportive 1063 models. It was sold in the USA and manufactured in Japan.



# 1959



- Renault launched the Estafette, its first front-wheel-drive vehicle, in 1959. Half of the vehicles produced were exported, primarily to the USA



TABAC

ALIMENTATION

PRIMEURS

Grand Réserve TREHED TABAC

Chicoree  
LEROUX

LEROUX

C

IX



# 1965



- Launched in January 1965, the R16 is the first compact sedan with hatchback on the market, a complete break with its time. At first criticized for its too great originality, it ends up benefiting from an exceptional word of mouth.



- Halfway between the station wagon and the sedan, it wants to "show the way to progress", as advertising says... So much so that its atypical silhouette is quickly imitated by its competitors.



# 1977



- Renault revolutionized the world of Formula 1 in 1977 by integrating the queen category of motor sport with a car, the RS01, equipped with a turbocharged engine. Since then, Renault has been the manufacturer with the most prolific track record.



Renault

15

KEROCO

MICHELIN

# 1984



- Since its presentation to the press in 1984, Espace has aroused enthusiasm. And yet it was not won. Such a spacious and modular vehicle was unprecedented at the time.



With 5 fully flexible rear seats that can turn and create a "lounge" space, Espace surprises... and seduces.

**Espace**

A close-up photograph of a silver, three-dimensional badge with the word "Espace" in a stylized, bold font. The badge is mounted on a bright yellow surface, likely the rear of a car. To the right, a portion of a red taillight is visible, though it is out of focus. The lighting is bright, creating a soft shadow beneath the badge.



# 1999



- Renault and Nissan seal an agreement, the basis of a cooperation combining exchange of shareholdings (Renault takes 36.8% of Nissan's capital) and industrial collaboration.
- The Renault-Nissan Alliance is born.



# 2008



- On February 29, Renault took a 25% share in AVTOVAZ, the Russian market leader with the LADA brand.



# 2015



- Unveiled to the European public at the Geneva Motor Show, the Renault Alaskan is the brand's first pickup.



# 2017



- The SYMBIOZ concept car illustrates the Renault Group's vision of the automobile and its place in society by 2030.





# 2018



## **RENAULT CELEBRATES ITS 120 YEARS BIRTHDAY**

- For more than 120 years, Renault has developed automotive solutions that make mobility easy and accessible for customers around the world.



**WORKED:**



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