

# 6<sup>th</sup> Senior High School of Kavala

## Module 4: Results of students' research on public speaking

### Steps of a successful TED-like speech

According to some recent researches, it is advisable that a TED-like speech be organized in five steps:

#### A. Salutation

#### B. Introduction

In the introduction, speaker should:

- ❖ give the main idea of the whole speech
- ❖ appeal the audience's interest
- ❖ notify their identity

#### C. Main body

In the main body, speaker should analyze their idea by:

- ❖ giving arguments that support their opinion
- ❖ rephrasing counter-arguments
- ❖ mentioning the phenomenon's/problems' repercussions on society
- ❖ emphasizing their proposal to tackle the introduced phenomenon/problem

#### D. Conclusion

In the conclusion, speaker should sum up their ideas by:

- ❖ resulting in an inference
- ❖ pointing out a basic idea
- ❖ encouraging audience to take a certain action or to adopt a certain way of thinking

#### E. Acknowledgements

Speaker should complete their speech expressing their appreciation to the audience.

"Thank you for your attention"

Points worth considering:

- ✓ Speaker's body language and voice
- ✓ Usage of photos and presentations as tools
- ✓ Audience's body language

#### **References**

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