# **What is clickbait?**

Students of the 5C of Grigor Vitez, Sveti Ivan Žabno Elementary School studying *clickbait* titles on their Homeroom class. They concluded that these are headlines that attract attention and lure readers to click. The content of such articles does not meet the expectations of readers, and considering that it resembles a bait, this phenomenon is called *clickbaiting (eng.* *click* + *bait).* The students successfully discovered the Croatian name for this phenomenon – ***klikolovka***. They recalled some headlines in which they recognized the clickbaiting and stated how they felt reading newspaper articles.

Everything was followed by discussion in smaller groups, the students concluded that newspaper headlines should not mislead readers, but interest them in reading and announcing the topic.

Students in pairs work on creating their clickbait titles

As part of the workshop, students tried designing clickbait according to the given templates, and thus the following clickbaittitles were created:

* 25 tips that will change the way you live
* This will make your life 10 times better
* Use these 25 tricks for better memory, #5 is phenomenal
* 20 tips that will change the way you use your phone
* I tried to eat grass; even I'm surprised by what followed
* Try these 25 tricks for faster learning; #4 is awesome
* When you find out all about water, you'll never drink it again.
* I tried to eat cactus; even I'm surprised by what followed
* Watch 25 tricks for better drawing; #6 is phenomenal
* 10 tricks that will change the way we learn
* I tried to listen in class; you won't believe what followed
* Read 20 tricks for better learning and you'll never have to study again
* 10 scientists who will change the way we live today
* 25 chess mats that will change the way you win a game
* This will make your gaming 10 times better
* Use these 8 tricks for better and faster wins; #6 is phenomenal
* 25 kuna that will change the way you live
* Try these seven tricks and you'll become a millionaire

After reading the clickbait titles they made themselves, the students concluded that they would read internet news wiser.