MEDIA LITERACY

Every day there is a new technology in our lives, and that introduces new rules and possibilities for our daily routine in the media. One of the most important ones is privacy, which includes your personal information, as your passwords, your family names, your location, etc. It is really important that the parents supervise their children on social media and the internet, because almost everywhere you navigate on the internet there is always ***scammers**. The parents are responsible for their family security and privacy information.

*person who commits or participates in a fraudulent scheme or operation credit card **scammers.** The company will not call you to ask for your Social Security or account number, but nefarious **scammers** might.*

With social media, there comes loads of rules and regulations, here are the most important ones:

1. Don't feed the trolls

An Internet troll is someone who makes intentionally inflammatory, rude, or upsetting statements **online** to elicit strong emotional responses in people or to steer the conversation off-topic. How should you speak to trolls? Don't! Just ignore them. Many people take the bait and start hot debates trying to explain their point of view and spend a great deal of time and effort in vain.

2. Think of readers' reactions

You should consider carefully what you post on pages of other people and of public-facing accounts such as corporations or universities. For example, in 2013 a man from Pennsylvania was fired for "complimenting" a female student online. His comment was neither sexual nor inappropriate, but evidently, the girl's mother did not like it.

3. Don't make your private data public

Many social networks offer to "check in" the location of where you took a photo or posted something, or display the places you have visited. By default anybody can access that data, and criminals have a thousand and one methods to use it, from breaking into your house to stealing your digital identity. That's why you should hide this kind of data from strangers, it is also a good reason not to add to your friend list indiscriminately: the people sending requests to connect with you can be bots, trolls, or even criminals.

WEB REPUTATION OR ONLINE REPUTATION

With social media there comes, a view, from the person, company, teacher etc… that's why it is important to be very careful with you "online reputation":
An online reputation, or e-reputation, is the reputation of a company, person, product, service or any other element on the Internet and digital platforms.

This online reputation is impacted by the content an organisation distributes, the reactions of and interactions with web users, activity on social networks, etc.
For e-commerce brands, online reputation is very important, as it can affect their online store's credibility and visibility.

Be careful online and stay alert!

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https://www.kaspersky.com/blog/social-networking-rules/12590/

https://www.atinternet.com/en/glossary/online-reputation/#:~:text=An%20online%20reputation%2C%20or%20e,activity%20on%20social%20networks%2C%20etc.