**FIGHTING FAKE NEWS - presentation**

<https://prezi.com/0g4f619blvqu/?utm_campaign=share&utm_medium=copy>

**What are we doing today?**

* Learn about fake news and why it exists.
* Reflect on how our own opinions impact the way we evaluate information.
* Discuss and practice using criteria for evaluating information you find online.

**Discussion**

* Where do you usually get your news form?
* Why is it important to decide if information you find is trustworthy?

**Fake news**

* Deliberatery published hoaxes, propaganda, and disinformation, that seeks to mislead, rather than entertain readers for financial, political or other gain. (Wikipedia)
* Others might be cluttered, filled with barely readable prose and, frankly, tough to look at. But a fake-news site does not need you to stay for long. They just need you to click, and they need a way to spread their work. (Washington Post)

**Breaking down Fake News**

* Satire/parody
* Imposter sites
* Actual „fake news“ sites
* Mixed fake&real news
* Hyper-partisan
* Pseudoscience
* Clickbait

**Echo Chamber Effect**

-„Members of a homogeneous group are easily fooled when presented with lies that conform to their common biases. Unfortunately, people tend to form echo chambers in social media and in life. We find comfort and safety with others who are similar to ourselves.“ (Takis Metaxas)“

**Fluency Heuristic**

„We prefer information that is processed more easily, or fluently, judging it to be truer or more beautiful.“ – Harvard Business Review

**Reflection**

* Think about a time in your life where you came across fake news, or a time when a cognitive bIas influenced your thinking.
* Has a piece of news ever challenged your thinking?
* What are some biases you have that might influence how you react to // interpret information?

**Criteria for Evaluating Articles**

* Who is the author/publication?
* What is the authors/publications point of view, and how does it relate to your point of view?
* Who is the audience for the article?
* What evidence does the author use to support their viewpoint?
* What is missing from the article?

**Activity**

With your group, critically read/skim a news article using the worksheet.

You can use the links on the guide to select an article or go to your preferred news source.

Be prepared to share your thoughts!

**Takeaways**

* Look at the content/substance, not the surface.
* Having a perspective – bias
* Look for the characteristics of quality journalism

(Society of Professional Journalists Code of Ethics)

* Find the original source of the story
* Keep your emotions in check

Examples: <https://www.businessinsider.com/most-viewed-fake-news-stories-shared-on-facebook-2019-2019-11>

<https://researchguides.ben.edu/c.php?g=608230&p=4220071>

Sources: You tube

<https://docs.google.com/presentation/d/1qJtaXYVVAsB13loXhpqC3CT0bmqUwXjRxfGOcVQObd8/edit#slide=id.g6180f424e0_0_53>