



Erasmus+

Developing young entrepreneurs by running a mini company on a European learning level

# NEWSLETTER February 2019 /1



Italian mobility

## Breaking the Ice

February arrived and with it the time for the mobility in Italy.

We left our home town early, on a brisk Sunday morning, with the sky still dark.

Perugia welcomed us with its silent mystical atmosphere, its old walls and Etruscan gates, testimony of a restless history.



The first encounter with Perugia when we got off the bus was with the majestic walls of Roca Paolina, a symbol of a long, undeserved papal punishment.

Going through the underground passages we felt the thrill and awe of a journey back in time.

Our Italian partners and hosts. Patrizia Roma and Francesca Gobbi guided us towards the hotel. Throughout our entire stay in Italy, they enveloped us in a warm, all-Italian hospitality.

Experienced eTwinning teachers and having already conducted several Erasmus+ projects, they shared with us their expertise. There was a lot to learn from them.

“

Perugia is my true fatherland because there I grew to manhood

”

Pietro Aretino

## Chocolate Kisses...

If you have a tooth for sweets, Perugia is the place where you will be "kissed" with chocolate.



Dark Chocolate with White and Vanilla Macerated

28 PIECES NET WT 14.1 OZ (400g)

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## Building Relations

Our first face-to-face meeting with our partners took place over good Italian food and the lively atmosphere of a crowded Italian restaurant. And then.... It was time for work....



ITTS “Alessandro Volta” is an impressive school. Airy and spacious classrooms and hallways, multiple specialized labs and, above all, the state-of-the art technology which equips most of the areas makes it a pleasant, attractive learning space for students



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## Exchange of Good Practices At Its Best

The students presented their mini-companies and showed us how their ideas and the skills they acquired during class are put to work in creating a business that carries on the spirit of innovation and practice, while at the same time promoting real life and real market activities.

All Italian mini-companies are created on the JA Platform.



## Fostering Educational Entrepreneurship



The activities went as planned and produced efficient and expected results. We had the chance to share our experiences, opinions and ideas about the international virtual mini company and to know each other better.

The incubator “Binario 5” was an impressive space, where innovative ideas were supported to become profitable and powerful businesses.

“Lavora con noi” was an event that gathered the education and business community and illustrated the commitment of these stakeholders in fostering students for integration on the labor market.

The Romanian team participated with promotional material of our mini companies, which were highly appreciated by the visitors.

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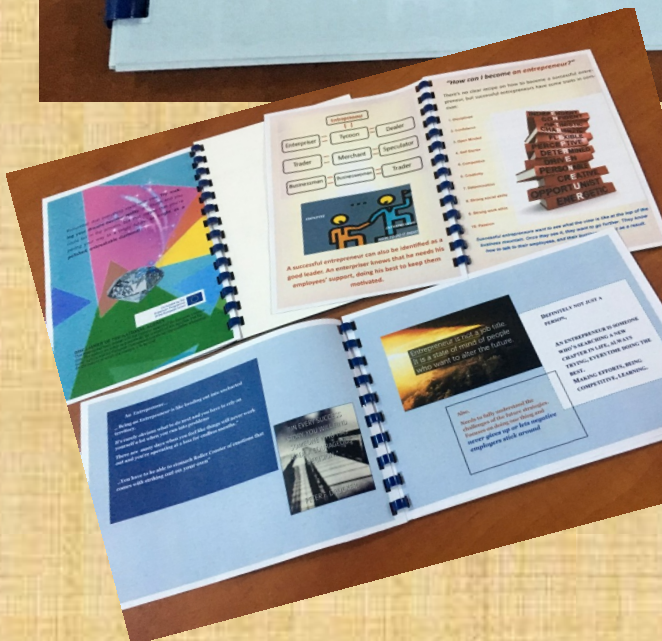
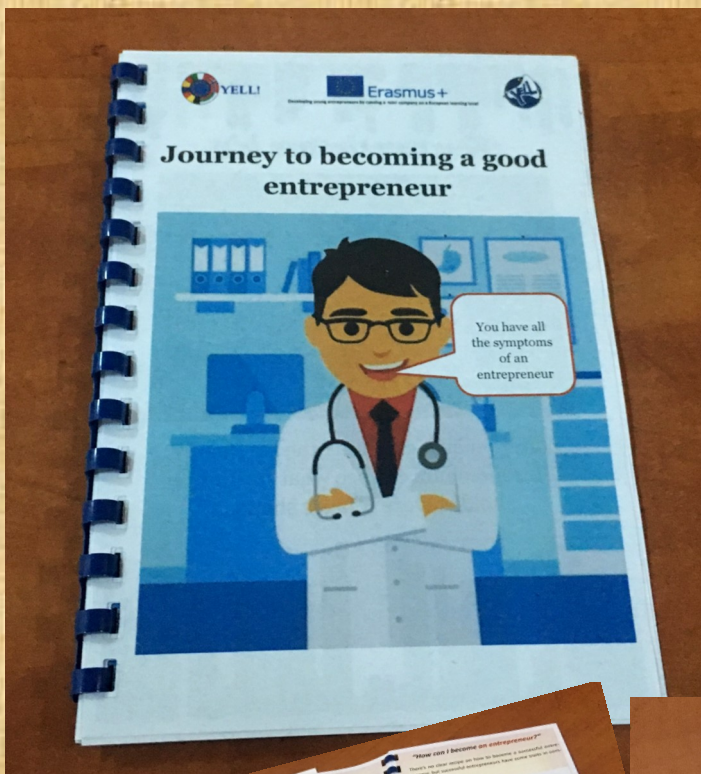
## Back Home...

Upon returning home, richer in knowledge and with a clearer view of our project, we held meetings in school and in the community to disseminate our work in Italy. This was an opportunity, not just to make our project known but also to prove that the school cares about its students and supports them with all its resources so that they may succeed.

As part of the next stage in the project, our Bulgarian coordinator challenged us to come up with a brochure on the topic of “signs of a good entrepreneur”

We met with our target group students and launched this idea as a contest, asking them to design the brochure. One of the first interesting proposals they made was the new title they found for the brochure - “Journey to becoming a good entrepreneur – Diamond in the rough”.

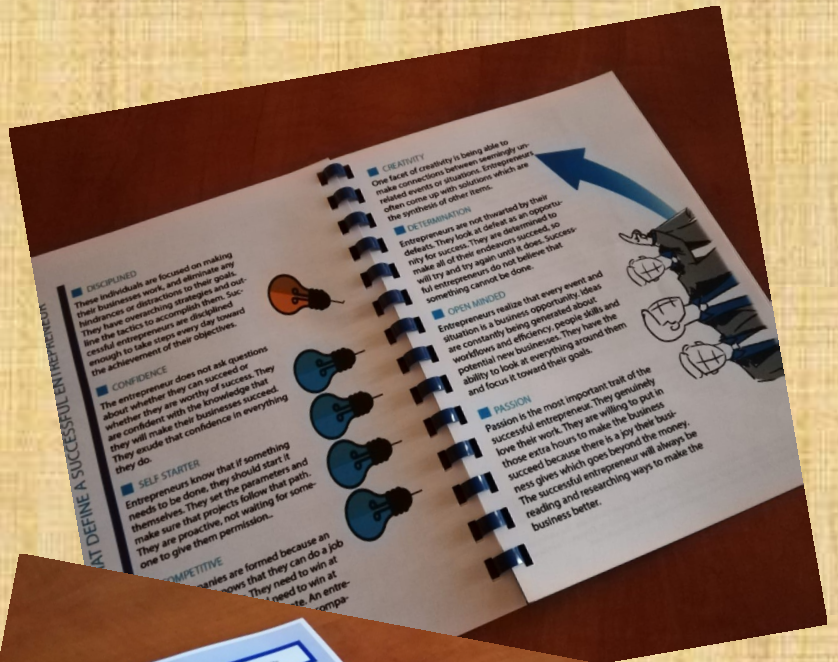
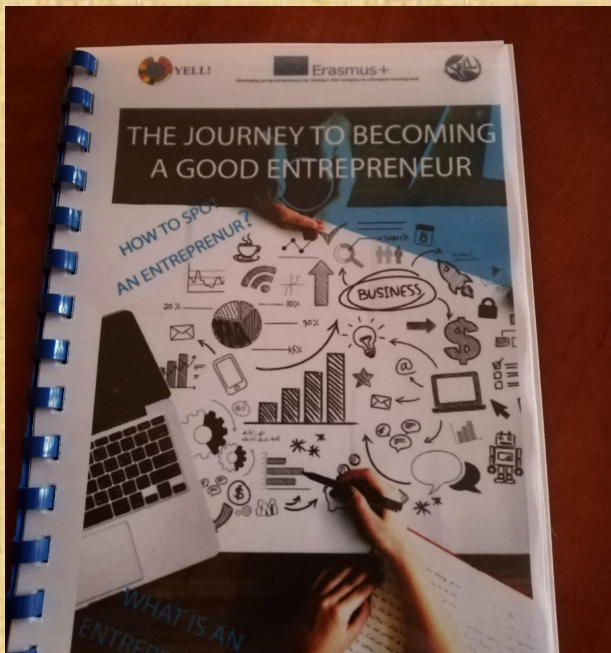
We received over ten concepts and chose Marius Moraru as the winner.



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...and “back in business”

But the brochures were so many and so good that we proudly can say that all are winners !



Co-funded by the  
Erasmus+ Programme  
of the European Union



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