

## STEP 1



### MOTIVATION AND IDEAS

- ▲ Creativity and brainstorming
- ▲ Develop business idea

## STEP 2



### ORGANISE

- ▲ Define company and product name
- ▲ Contact dream coaches
- ▲ Divide positions inside the company

## STEP 3



### CONFIGURATION AND IMPLEMENTATION

- ▲ Search for shareholders
- ▲ Generate starting capital
- ▲ Define product and market
- ▲ Finalise business plan

## STEP 4



### GETTING READY FOR ACTION

- ▲ Deal with purchase and production activities
- ▲ Organise sales
- ▲ Budgetting and accountancy

## STEP 5



### COMPETITIONS AND CLOSING

- ▲ Participate in contests
- ▲ Reporting
- ▲ Closing company