



Erasmus+

Developing young entrepreneurs by running a mini company on a European learning level



# YOUNG TRAVEL LTDB MINI COMPANY



*CASN Code: 7911 "Activities of tourist agencies"*

*This class includes:*

- Agency activities, primarily engaged in the sale of travel, tours, transportation and accomodation, wholesale or retail, to the general public and commercial clients. .*

Our logo:

Logo:



Motto:

“Nothing makes you smile? How about a holiday?”

# GENERAL BUSINESS DATA:



Company name: *YOUNG TRAVEL LTDB Mini Company*

Form of legal formation: Mini Company

Date of establishment/Trade Registry Number J52/92/04.10.2017

CAEN code: 7911- Activities of economic agencies

Nature of share capital: Romanian

Nature of social capital(%)- Private

Romanian -100%

Amount of share capital: 2000 LEI

Address, telephone/fax, e-mail: [youngtravel38@yahoo.com](mailto:youngtravel38@yahoo.com)/0246271283

Contact person: CRISTEA ANCA ANDREEA

*What do we offer.....?*

*We offer stays both in Romania and abroad!*

*We have partnerships with big companies air, rail and road!*



# Sejururi exotice

# France

*Metropolitan France is at one of the western extremities of Europe. It has a North Sea exit to the North, the English Channel to the Northwest, the Atlantic Ocean to the West and the Mediterranean to the South East. Bordering Belgium and Luxembourg to the north, Germany and Switzerland to the east, Italy and Monaco to the southeast, Spain and Andorra to the southwest.*

*France is the most visited country in the world by foreign tourists, with more than 82 million visits received in 2007, but only the third largest in the world after the acquisition of international tourist packages. The tourism sector represented nearly 900,000 direct employees in 2005, and at least so many indirect employees.*

# *Young Travel Stay*

## *Stay in the heart of Annecy at Le Loft Annecy*

*Located 100 m from Palais de l'Île in Annecy, this air-conditioned apartment is located in a pedestrian area and features free Wi-Fi and a terrace. Le Loft d'Annecy features views of the city and is 200 m from Chateau d'Annecy.*

*There is a dining area and a kitchen complete with a dishwasher, an oven and microwave. A flat-screen TV with cable channels, as well as an iPod docking station are available. Other facilities at Le Loft d'Annecy include a sauna and terrace.*

*Church of St. Francis is 100 m from Le Loft d'Annecy, while Annecy Town Hall is 200 m from the property. The nearest airport is Lyon - Saint Exupery Airport, 52 mi from Le Loft d'Annecy.*

# Belgium

*Belgium, the country in northwest Europe. It is one of the smallest and most densely populated European countries and since independence in the 1830s it was a representative democracy led by a hereditary constitutional monarch.*

*Originally Belgium had a unitary form of government. In the 1980s and 1990s, steps were taken to transform Belgium into a federal state with shared powers between the regions of Flanders, Wallonia and the Brussels Capital Region.*



# *Stay 7 Days-4450 Lei with Young Travel at Jackson Hole Hotel*

*Offering an outdoor pool and a spa and wellness center, Jackson Terra Hole Hotel is located in Teton Village. Wi-Fi internet access is free of charge. Guests can enjoy on-site restaurants. Each room here offers air conditioning, a private bathroom. King's Room:*

- double bed;*
- air conditioning;*
- tv, internet ;*
- mini-bar;*
- safe box -phone;*
- hairdryer;*
- wardrobe;*
- iron.*

*Romanian Holidays: Predeal; Sinaia; Mamaia; Sighisoara; Sibiu...*



An aerial photograph of the Orizont Hotel in Predeal, Romania. The hotel is a large, multi-story building with a prominent central tower and a curved entrance. It is surrounded by lush green trees and a parking lot. In the background, a town with colorful houses is built on a hillside, and mountains are visible under a blue sky with scattered clouds.

# Holiday Predeal, Romania -Orizont Hotel-

**Price: 100 euro/person-5 nights, all inclusive**

Orizont hotel, situated on the outskirts of Predeal resort, offers a spa area and air-conditioned rooms with free WiFi and flat-screen TV. The property has a restaurant serving international dishes and another restaurant where you can enjoy Romanian dishes. Rooms at Orizont have modern furnishings. They include a bathroom with free toiletries and a hairdryer. Some have a seating area or a sofa. The spa area, where guests benefit from free access, includes an indoor pool, a hot tub and a sauna. Massages are available at an additional cost.

-

The tourist offer thus acquired will be divided into destinations (domestic, coastal, mountainous, exotic) and by interest classes according to:

- copy: cognitive, rest, business and congresses, urban, balneary, sports, hunting, ecological, religious, studies, rural etc.;
- the form of participation: individual, group, family, age: for children, juniors, youth, mature, seniors, mixed;
- seasonality: active season, half-season, off-season;
- the geographical criterion: international, regional, local, cross-border;
- form of the movement: terrestrial, the use of classical means of transport, the use of exotic means;
- the type of means of transport chosen: auto, air, rail, river-sea, cycling, hippies, combined.

The destinations purchased and promoted will be in line with market and demand trends, in relation to the operating season.

What do we bring different to the travel offer area?



For each of you we provide the best holiday opportunity in Romania or abroad, the value of the tourism offers for the spring, summer, autumn or winter tours found on our website consisting of affordable prices and exclusive discounts.

Most of our holidays are also booked by direct contact with the hotel, the guesthouse, the cottage where the holiday is to be spent.

In addition, you can easily find beachfront hotels with swimming pool, with parking, sports fields, spa centers or fitness centers in the destinations proposed this year. Other amenities include a full board, all inclusive plus, breakfast or half board.

# MANAGEMENT, HR.

## MANAGEMENT TEAM :

<i>NAME AND SURNAME:</i>	<i>FUNCTION IN THE COMPANY.</i>
<i>CRISTEA ANCA ANDREEA</i>	<i>GENERAL MANAGER/ADMINISTRATOR</i>
<i>DOROBANTU IULIA PATRICIA</i>	<i>TRAVEL GUIDE</i>
<i>FLOREA DENISA ANDREEA</i>	<i>SECRETARY</i>
<i>FUFA ALEXANDRA MADALINA</i>	<i>ECONOMIST</i>
<i>ILIE GABRIEL</i>	<i>TICKETING REFERENT</i>
<i>MACHE FLAVIU</i>	<i>IT</i>
<i>NITA GEORGIANA CRISTINA</i>	<i>HR</i>
<i>PETCU DANIEL ALEXANDRU</i>	<i>ACCOUNTANT</i>
<i>RADU DANIEL</i>	<i>ASSISTANT MANAGER</i>
<i>ROSU SILVIU GABRIEL</i>	<i>SALES MANAGER</i>

*Operational management of the travel agency will be ensured by the majority associate, who will be the agency director and the holder of the travel patent.*

*The duties of the Agency Manager, who is also the general manager of the company, are coordinating and planning activity, purchasing package tours from tour operator agencies, selling travel packages, supervising costs - expenses, legal representation, as needed, the manager of the company will be including sales to end customers, management and forward planning for cost optimization*

A blurred image of an airplane flying over a city at night, with bokeh lights in the foreground. The airplane is in the center, flying towards the right. The background is a dark blue sky with a bright light source on the right, creating a lens flare effect. The foreground is filled with out-of-focus lights in various colors, including yellow, orange, and purple, suggesting a city skyline at night.

# YOUNG TRAVEL LTDB TEAM





# Analiza SWOT a firmei:

## WEAKNESSES:

- lack of a reputation on the Romanian and foreign travel agency market;
- - lack of experience of shareholders; -
- insufficient initial own funds.

## STRENGTHS:

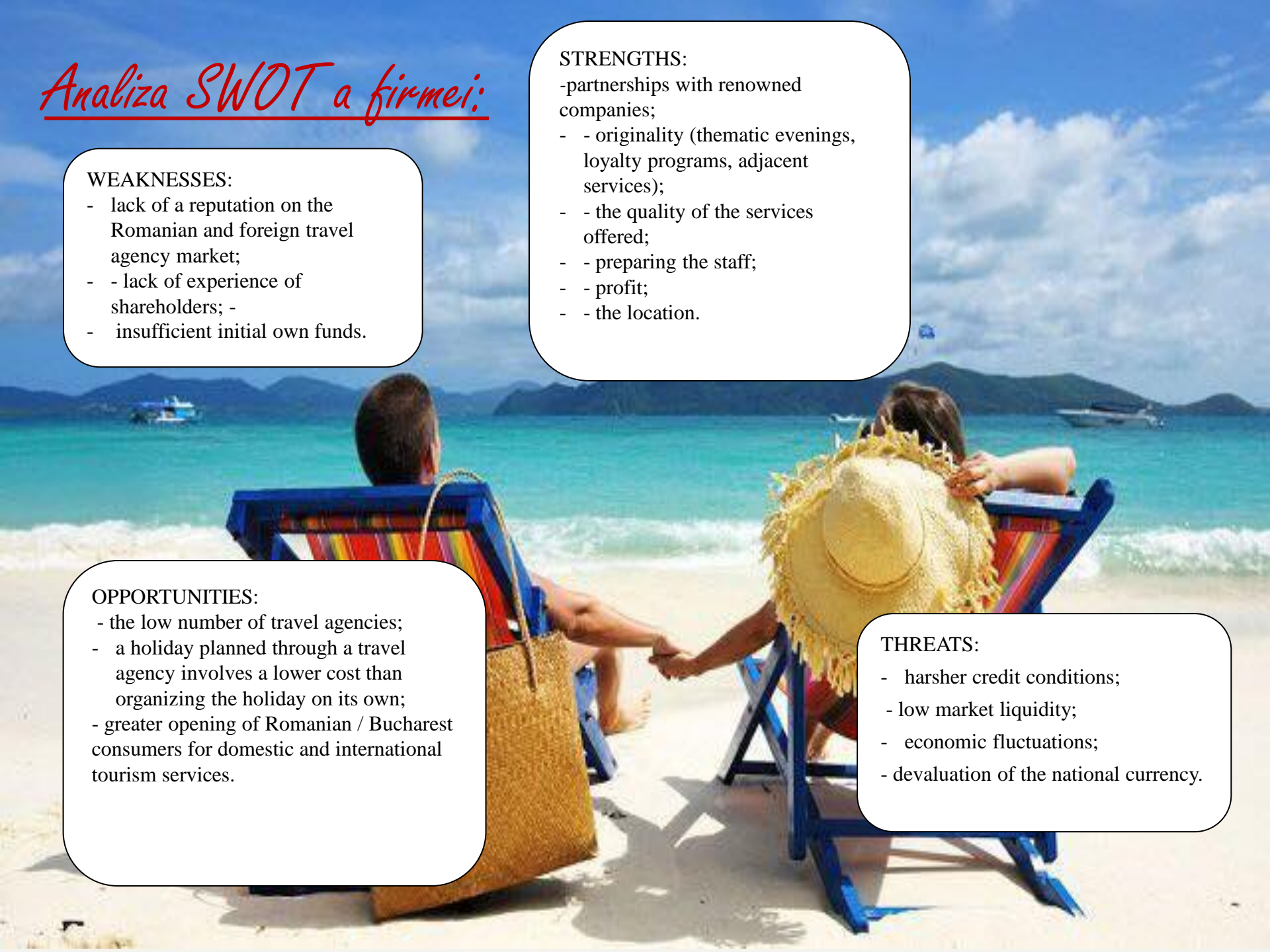
- partnerships with renowned companies;
- - originality (thematic evenings, loyalty programs, adjacent services);
- - the quality of the services offered;
- - preparing the staff;
- - profit;
- - the location.

## OPPORTUNITIES:

- the low number of travel agencies;
- a holiday planned through a travel agency involves a lower cost than organizing the holiday on its own;
- greater opening of Romanian / Bucharest consumers for domestic and international tourism services.

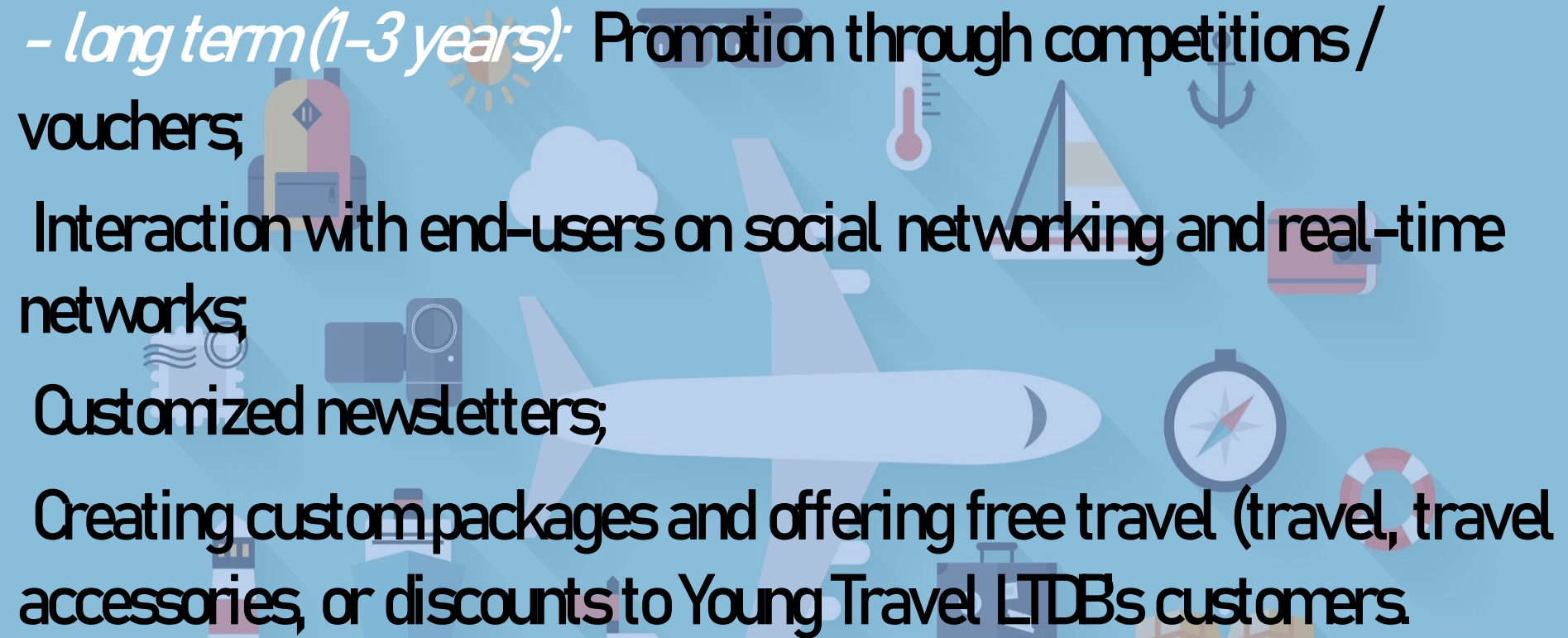
## THREATS:

- harsher credit conditions;
- low market liquidity;
- economic fluctuations;
- devaluation of the national currency.



# VISION, MISSION, OBJECTIVES

- **YOUNG TRAVEL LTDB's vision** is to keep spending low, so that the ROI is reached within one and a half years from the actual start of the tourism activity (this excludes the period of legal establishment, administration and organization of the agency), and in the next 5 years, from the reinvested profit, the agency will equip itself with its own means of transport.
- **Mission of the organization and its objectives:**
  - *short term (2-3 months):* Strengthen brand identity (Young Travel LTDB);  
Sale of at least 10 packages per month; but it is estimated that the sale of 60 packages will be priced, at an average price of 400 euros, resulting in a fee of 1200 euro / month.
  - Establish and clearly define the target audience to better meet their expectations.



*- long term (1-3 years):* Promotion through competitions / vouchers;  
Interaction with end-users on social networking and real-time networks;  
Customized newsletters;  
Creating custom packages and offering free travel (travel, travel accessories, or discounts) to Young Travel LTDBs customers.

## PRESENTATION OF THE FINANCIAL PROJECT

It is estimated that in the first three months of operation YOUNG TRAVEL LTDB will be the majority consumer without cashing any income.

The first month, immediately after opening, the company must wait for the company's license, while it can not act as a travel agency; At the same time, the initial opening and organizing activities (agency headquarters and tourist routes) consume resources substantially higher than those of monthly management.

# PARTNERSHIP

ERASMUS + YELL



*Thank you for the attention paid!*

*You like to travel, we love to help!*

*YOUNG TRAVEL LTD*

