* In GO! Atheneum De Ring pupils who follows economics have 4 hours economics and 1 hour "Entrepreneurship" each week.

Only the pupils of economics in their last year (6th form, age 17-18) are running a mini-company. Although to gain time we already starts with some preperations a year before.

In the 5th form we start with assignments to seek the strengths of each pupils. Afterwards each pupil has a good insight of their own abilities.

We use this information the form balanced teams. When teams are the oraganise a salesmoment to gain experience. From january our pupils forms different teams for a long period of time (1 to 2 months). Pupils find out the working as a team is very difficult.

In Flanders our schools are very well supported by our national agency: Vlajo. Our national agency provides a vast amount of didactical material, organise a lot of events to participate and it facilitates the communication en collaboration between several stakeholders.

[YELL BELGIUM - start\_up\_kit\_Vlajo\_Mini-onderneming\_2018\_DEF\_LR.pdf](https://twinspace.etwinning.net/files/collabspace/5/35/835/64835/files/b9bf9d01.pdf)

We will now describe how a typical year in running a mini-company looks like.

April 20XX-1

We inform the pupils about the mini-company program. After this information our pupils have a good overview of the expectations.

We ask our pupils to form teams of at least 5 pupils and max 8 pupils. Each team decides distributes the different roles eg; general manager, financial manager, ...

[YELL BELGIUM Vacatures\_mini.pdf](https://twinspace.etwinning.net/files/collabspace/5/35/835/64835/files/c211e5f51.pdf)

**Mai 20XX-1**

A good idea starts with a brainstom. Before this brainstom we let our pupils watch "the Golden Circle" by Simon Sinek.

So before thinking about a product the first have to think about why they want to launch that specific product.

This phase in the process is a very difficult one.

[YELL BELGIUM - idea\_thrillers\_vs\_idea\_killers.pdf](https://twinspace.etwinning.net/files/collabspace/5/35/835/64835/files/c0ffdbd1.pdf)

We ask our teams to prepare a elevator pitch. Each mini-company has to present the business idea. The teachers ans the other mini-companies give feedback to improve this business idea.

**June 20XX-1**

There is a short break. Our pupils have their exams.

**September 20XX**

Every pupil pays € 15,00 to get enrolled in the mini-company program.

Every pupil register at [www.vlajo.org](http://www.vlajo.org). The general manager enrolls the team.

Elevatorpitch with a jury.

Opening a bankaccount, BNP Paribas Fortis.

**October 20XX**

We participate in "Shop-je-slim"dag. A day with workshops

Creating a businessplan

**November 20XX**

Collective start-up meeting

1st sales moment

**December 20XX**

There is a short break. Our pupils have their exams.

**January 20XX**

Sales and participating in competitions

**February 20XX**

Sales and participating in competitions

**March 20XX**

Sales and participating in competitions

**April 20XX**

Sales and participating in competitions

**May 20XX**

Vlajo organises "Mini Star Awards". This is an event where each mini-company can win prizes in different categories.

After the liquidation, the financial manager of each company transfers the money to the bank account of Vlajo.

**June 20XX**

There is a short break. Our pupils have their exams.

**September 20XX+1**

Vlajo uses the (digital) shareholders list as a base for the payments. Every shareholder receives his share of the value of the mini-company. If there was a profit you receive more than € 10,00 if there was a loss you receive less than € 10,00.