

**(1) Describe the enterprise/initiative (What is produced/sold/provided) ? \***

- Specific product or group of products, meat, wine, machinery etc.(Describe)
- A service (Describe)
- Other (Describe)
- A business idea / concept. (Describe)

**(2) When did you start your enterprise/initiative (How many years in business?)**

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**(3) Why did you start this company, activity, service?  
continue and expand the farm.**

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**(4) What kind of preparation did you do before startup(Market analyses, research or other)**

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**(5) How long time passed from idea to business case, to actual business(Launch of product or first customers)?**

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**(6) What was the biggest obstacle you met during the start-up phase ? \***

- Startup capital or liquidity?
- Authorities and legal compliance.
- Competition from others or difficulties to reach end-user/customer
- Other (Which)?

(7) Will you do it again (is it worth the struggle) ?

- Yes
- No
- Maybe
- Additional comments

(9) What kind of professional skills are needed to do what you do?

- Education (yes)
- Experience in relevant industry/business (yes)
- None, -just go for it if you got the idea or product!
- Друго...

(10) What kind of personal skills, personality or appearance is needed to be an entrepreneur ?

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(11) Any advice you can give to young entrepreneurs in Agricultural and food sector ? Patience and love to your work and animals

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