



Developing young entrepreneurs by running a mini company on a European learning level





**STAR ASIG S.R.L.**  

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**MINI COMPANY**



# SUMMARY

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# GENERAL INFORMATION

Name: FE Star Asig SRL

Company Headquarters: Bolintin-Vale, Giurgiu, 10 Republicii St.,

Legal form: Limited liability company

Object of activity: Insurance activities

Motto: "Your insurances expert!"

Nr. Reg. Com: J52/122/19.01.2017

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# WHO ARE WE?

We are the ones who created an impressive business, programmed to take care of every single detail, every single difficulty in human life. We developed ourselves so as to cover every side, we made all efforts possible to allow the creation of a product that can satisfy even your highest expectations.

We are the ones who take into account customers' interests and we make the offer such that it not only covers the different needs of every customer, but it also offers him the possibility to enjoy our offer bonuses!

We are Star Asig SRL Mini Company, students in the 11<sup>th</sup> grade (class XI-E) we study at "Dimitrie Bolintineanu" Technological High School from Bolintin-Vale and we are the ones that have the objective to insure your life!



# OUR SERVICES



## LIFE INSURANCE

We know that your loved ones count on you, but you can't know what the future brings, so we offer financial insurance in case of accident.



## HOME INSURANCE

Because home is the place where you create and keep the sweetest memories, your home's safety is our priority.



## AUTO INSURANCE



From the beginning of his life, the human being is an explorer, curiosity has no limits. Explore at maximum geographic zones or spend your free time with the loved ones. Insure every single step!

*Sometimes the joy of a journey you dreamed about can be filled with unexpected unwanted events. For your journey safety, count on us!*



## TRAVEL INSURANCE





## *HEALTH INSURANCE*

**A GOOD HEALTHY LIFE HELPS US FACE  
INTENSE ACTIVITIES EVERY DAY AND FEEL  
BETTER ABOUT OUR LIVES. LEAVE EVEN  
THE SMALLEST PAIN IN OUR HANDS!**





# PROMOTIONAL OFFERS



We color your life



We all wish for a peaceful life so we, at the Star Asig Mini Company, because we care will decrease cost by 10 per cent for the third family member and 15 per cent for the fourth family member.





***Let us deal with your car!***



**A comprehensive insurance product, covering damage, theft and vandalism risks, for which we offer a 15 per cent discount if you are our customer and have signed a one year insurance policy with us!**



***Safe home, peaceful sleep***



**Star Asig SRL Mini Company transforms the word "HOUSE" into a spiritual place named "HOME" by offering a 20 per cent discount on costs for all types of dwellings.**



# CUSTOMERS

Star Asig SRL Mini Company customers are represented by:

- Mini companies registered on ROCT platform;
- Students involved in developing of the mini companies' activity.

That's why our society developed a big offer, for legal entities (mini companies) and even for individuals(students), with the objective of satisfying not only the collective needs, but also individual ones.



# SWOT ANALYSIS

## STRONG POINTS

- ❖ Existing specialized personnel;
- ❖ Large variety of services for customers;
- ❖ Services that other companies cannot offer.

## WEAK POINTS

- ❖ Low income of the population;
- ❖ Focusing on the auto insurance segment;
- ❖ The insurance is not considered a priority by the population.

## OPPORTUNITIES

- ❖ Compulsory of making some insurances;
- ❖ Raising customer service to excellence;
- ❖ Expansion and diversification of the insurance portfolio.

## THREATS

- ❖ Unemployment rate is higher;
- ❖ The decrease of population's income;
- ❖ Economic and political instability in the country.



# WHY US?

Everyone of us needs insurance for diverse things in our lives: for the new car, for the home we have invested in, for children's scholarship, even for our pet, we can include all of those in five words: the insurance of the future!

Where else can you address for insuring your life if not at our company?

Why us?

Because we are the ones that make every effort possible to satisfy our customers. The large variety of services allows you to choose what you need. Our offers are molded to fit your needs.!

We are the ones who dare to say that we have the possibilities to insure your entire future, the entire life!



# OUR PLANS FOR THE FUTURE

We make every effort possible to be the best, but we consider that it is never enough and for this purpose we continue developing!

We are proposing the creation of a safer world, where absolutely every significant aspect of a human's life requires its own own insurance policy!

We work continuously for creating new branches where we can apply more beneficial, simpler offers, better for you.!

We wish to be the ones you can surely count on, the ones that insure your goods, your and your loved ones' life, we want you and your family to be more than customers, to be loyal, to be a part of the big Star Asig family.!

The world is developing, needs are developing, we are also developing!





# THANK YOU!

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[HTTPS://FESTARASIGSRL.WIXSITE.COM/STARASIG](https://festarasigsrl.wixsite.com/starasig)