



*The image of the different professions
in the region (Dobrich) and
in the country (Bulgaria)*

YELL

**Developing Young Entrepreneurs by running a
mini-company on a European Learning Level**





**QUESTIONNAIRE
AND
INTERVIEW**

**WAY OF
REALIZATION**

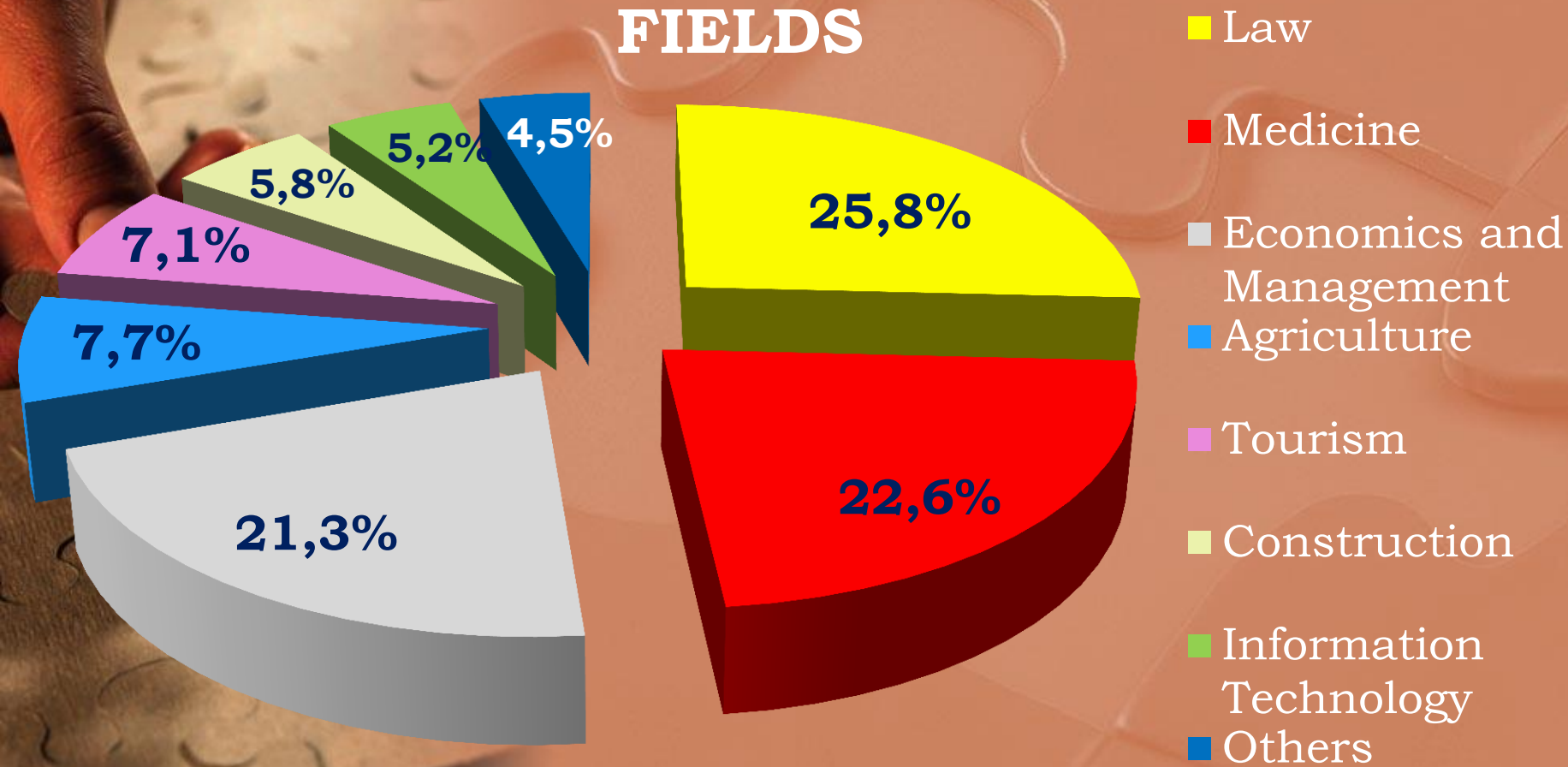
**DURATION OF
THE RESEARCH
1 WEEK**

**November
2019**

**80
PARTICIPANTS
from PGVM**

WHICH ARE THE MOST DEISRED AND PRESTIGE PROFESSIONS IN DOBRICH REGION?

FIELDS

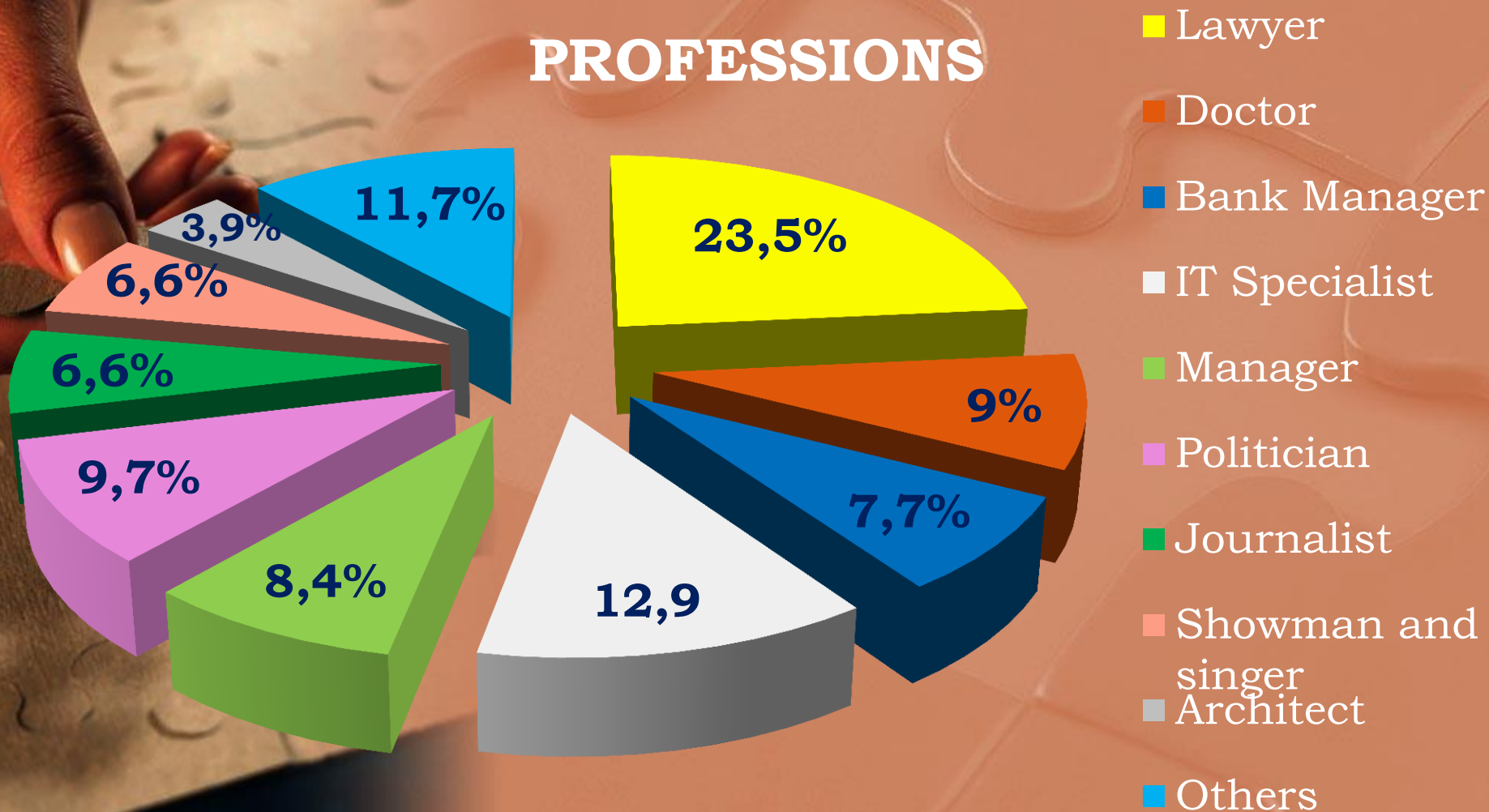


CONCLUSIONS

- 👍 *In Dobrich region, it is prestige to work in the field of economy and management, law, tourism and medicine.*
- 👍 *Young people prefer also Information technology.*
- 👍 *Desired professions are those with financial security.*

WHICH ARE THE MOST DEISRED AND PRESTIGE PROFESSIONS IN THE COUNTRY?

PROFESSIONS



CONCLUSIONS

- 👍 *In Bulgaria students consider as prestige lawyers, IT specialists, politicians, and managers.*
- 👍 *Professions in the field of education, agriculture and engineering have low authority and respect for them.*
- 👍 *Financial security is the most important factor for one job to be popular.*

WHAT PERSONAL ABILITIES,
KNOWLEDGE AND SKILLS ONE SHOULD HAVE
TO GET A GOOD REALIZATION IN THEM?

EXCELLENT
QUALIFICATION

AMBITION

INTELLIGENCE

TENACITY
&

STEADINESS

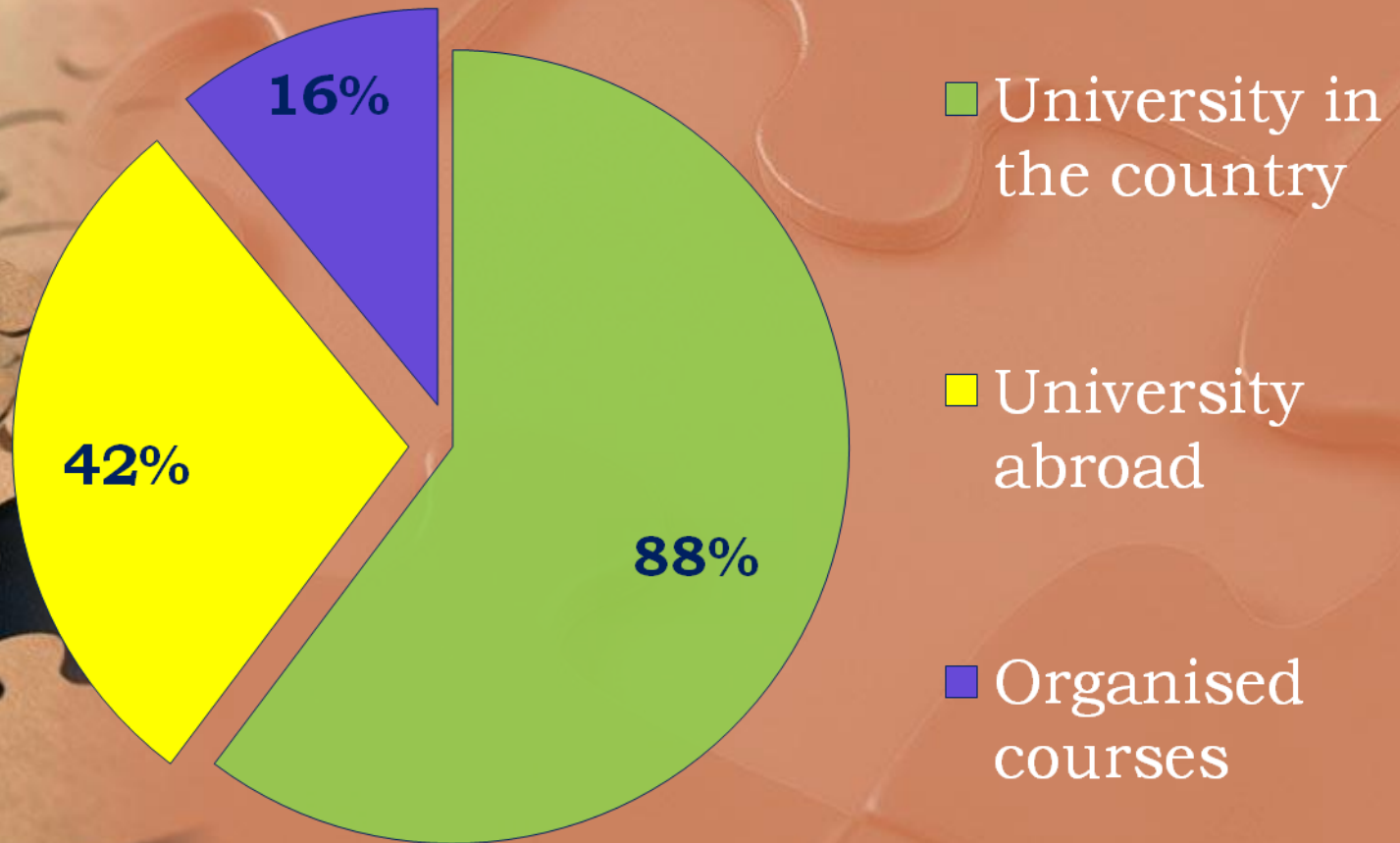
DESIRE FOR
CONSTANT
IMPROVEMENT

COMPETENCE

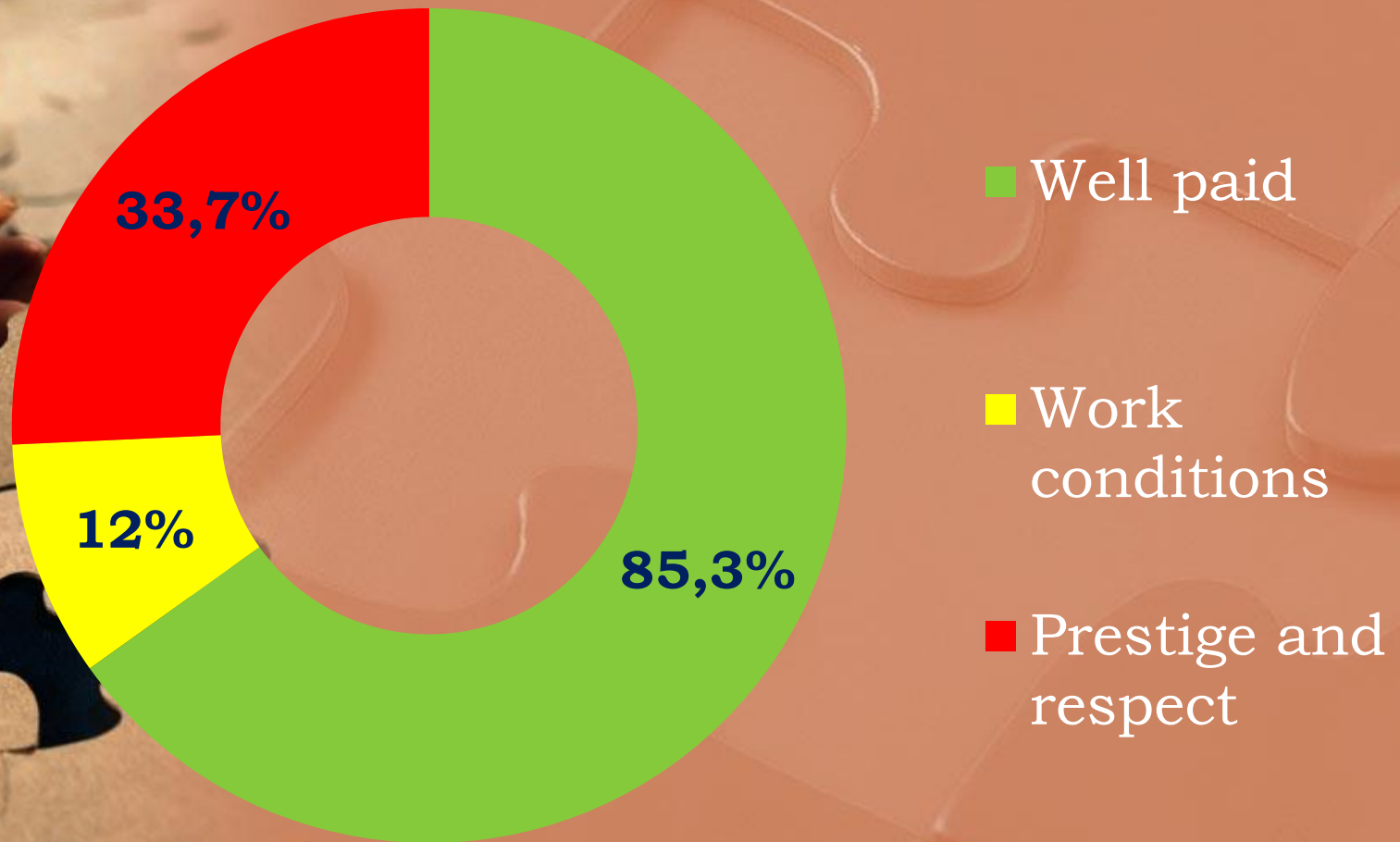
ORGANIZING
ABILITIES

ABILITY
FOR
TEAMWORK

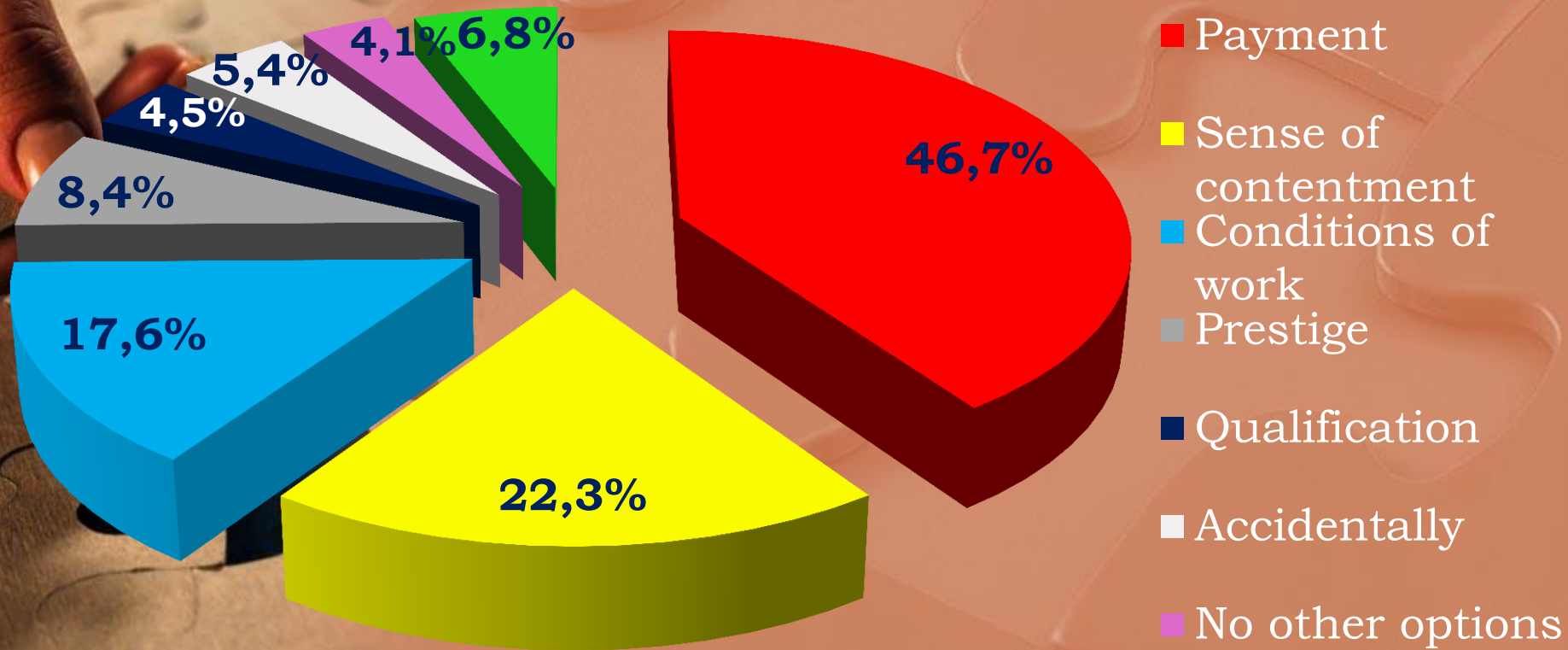
WHAT EDUCATION AND QUALIFICATION ARE NECESSARY FOR THEM?



WHAT IS THE MOST IMPORTANT FOR THE POPULARITY OF THESE PROFESSIONS?



What will be the decisive factor in your choice of profession



CONCLUSIONS

- 👉 *Students consider as the most desired and prestige profession these in the field of law, medicine, economics and management.*
- 👉 *Young people prefer economics and management and Information Technology.*
- 👉 *The most prestige professions depends on the region of the country.*



**THANKS
FOR
YOUR ATTENTION !**