
A1 – WE ARE ONE

A.1.3 – Slogan

After analysing the topic on which we are going to work, each student will choose a *slogan** for their art project. The chosen message must be related to goal 16 SDGs and everything analysed in the previous activities.

**In order to have greater diversity, each student is free to use the language they want.*

Slogan for 'Goal 16' - Sustainable Development (#SDGs)

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

- <https://sustainabledevelopment.un.org/sdg16>

What is a slogan?

A slogan is a short easily remembered phrase, especially one used to advertise an idea or a product: a campaign slogan, an advertising slogan...

The analogy can be drawn that each slogan is like the visible tip of an iceberg of aesthetic desires.

A handwritten slogan in black ink that reads "we are one." The words "we are" are written in a smaller, cursive font above the word "one.", which is written in a larger, more expressive cursive font with a period at the end.

1. Create a slogan following the next description.

Now, you need to create three possible slogans that represent the main idea of the topic.

SLOGAN 1:

SLOGAN 2:

SLOGAN 3:

**TIP: The slogan is part of a fish template, so, you need to think how to adapt this slogan into the fish. Also, text is a good way to represent objects, drawings or silhouettes, think about it how to use the text creatively*