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DISSEMINATION PLAN

PROJECT TITLE: I AM NOT A TARGET!

PROJECT CODE: 2018-1-RO01-KA229-049059

START DATE: 01-10-2018

END DATE: 30-09-2020

RESPONSIBLE ORGANISATIONS:

-  **IC S.PELICO VEDANO OLONA ITALY;**
-  **12th PRIMARY SCHOOL DRAMA GREECE.**

APPROVED BY: ALL PARTNERS



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1. INTRODUCTION

Date of issue:

This report outlines the dissemination plan to be followed for the overall duration of the project. More specifically, the report identifies the target groups and the most appropriate means to approach each one of them, presenting all the dissemination activities planned.

Six schools which are involved in the project are:

PROJECT COORDINATOR:

Colegiul National" Liviu Rebreanu" Bistrita, ROMANIA

PARTNERS:

C.E.I.P. La Gaviota Torrejon de Ardoz, SPAIN

12th Primary School of Drama, GREECE

Gymnasio Agias Paraskevis Geroskipou Pafos, CYPRUS

Agrupamento de Escolas Emidio Navarro Almada, PORTUGAL

IC Silvio Pellico Vedano Olona, ITALY

2. AIM AND OBJECTIVES OF DISSEMINATION

The aim of this task is to identify and structure the activities leading to the promotion of project's activities and results, to address issues relating to the preservation of digital resources at both the strategic and practical level.

The objectives of the Dissemination Plan are to identify and organize the activities to be performed in order to promote the best exploitation of the project's results and the widest dissemination of knowledge from the project. Within this work package, all key stakeholders such as public administrations, academics, relevant enterprises and research institutions, scientific and industrial experts are involved, in order to foster the impact of the project activities and results. This work package shall ensure that the project objectives, activities and methodologies developed within the project are widely promoted to the target groups defined by the dissemination and communication plan on European level and beyond.



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3. TANGIBLE AND UNTANGIBLE RESULTS

The results of the project will be of diverse nature and consist of both concrete (tangible) results as well as of skills and personal experiences that both project organizers and participants to the activities have acquired (intangible results).

Tangible Results:

- Min.36 teachers will be trained;
- 750 students involved in common educational activities (77 vulnerable & 62 in mobility);
- 1 educational network;
- 1 project web page;
- 1 eTwinning project;
- 1 Face book page;
- 1 Journal "The Voice";
- 1 Flash-Book as good practices collection;
- 1 handbook of Coexistence in peace;
- 1 curricular proposal-training course for teachers,
- 6 e-Safety certificates;
- 6 intercultural events;
- 6 programs for bullying preventing/early-intervention;
- 6 e-lessons;
- 6 e-games;
- 6 digital stories;
- 6 national petitions on Digital future;
- 60 Flash-Signs/Stickers;
- 6 digital stories;
- 1 article;
- 18 intermediate & 3 final reports;
- Creating Open Educational resources.

Intangible results:

- 6 organizational culture increased in the sense of safety;
- Improving teaching and planning teaching based on socio-emotional learning & management of bullying situations in school;
- Increasing the level of using digital tools & educational platform;



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- Increasing the quality of educational act and services;
- improving the relationship between teacher and students;
- Creating a safe and confidence learning environment in classroom/ school;
- Changing organizational culture in sense of inclusion and coexistence in an imperfect peace;
- Decreasing the level of bullying/cyber bullying in scholar environment, the school failure, abandon & discrimination acts, the antisocial behaviour and even suicide.

4. TARGET AUDIENCE

The target groups of dissemination for our project are the following:

LOCAL TARGET AUDIENCE:

- Teachers;
- Pupils;
- Parents/legal tutors/families;
- School staff members;
- Librarians;
- Schools in the neighbourhood;
- Trainers for adult education;
- Staff of teacher training centres;
- University Staff and students;
- Social assistants/educators/school mediators;
- Psychologists and centres for psychological and counselling advice;
- Local bodies /institutions/policy makers;
- Local firms and associations/freelance artists/entrepreneurs;
- NGOs;
- Inspectors from Educational Directorate;
- Police;
- Antidrug Centres.
- Other stakeholders.

REGIONAL /NATIONAL TARGET AUDIENCE:

- Provincial/Regional network of schools;
- Regional Ministry of Education Office;
- National Ministry of Education;
- National and regional authorities.

INTERNATIONAL TARGET AUDIENCE:

-European teaching community on-line (eTwinning, Erasmus + dissemination platforms)



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5. WAYS AND TIMES OF DISSEMINATION

Dissemination is a very important part of this project, which will be carried out by all partners with the help of the other stakeholders during its whole lifetime, documenting all activities in each school, during and after each Teachers' Training Mobility and pupils' Learning Session and after its expiry date, with the spreading of all project results.

The project results will be widely disseminated by each partner school both inside and outside the partnership, in order to give the most communicative visibility to all the activities and good practices implemented to contrast bullying: in this way we will allow all target groups, public bodies, institutions and policy-makers to use the project results and ideas, extending the project impact, improving and strengthening the network of schools, associations and bodies employing our methods and strategies in a common and coherent way.

Italy and Greece are responsible of editing this Dissemination Plan which will be examined and approved by all partners and updated according to the monitoring of the dissemination actions thanks to a dissemination template prepared for that purpose. In case it does not prove successful, the Plan will be revised and improved thanks to new inputs and suggestions. Each partner school appointed some internal Dissemination Responsibles, who will keep in touch with each other and cooperate during the project lifetime, and will also be in contact with local stakeholders to create a valid network for dissemination at all levels.

Our Dissemination Strategy is dynamic and flexible, as it is based on the involvement and dialogue with all target groups, on the identification of new potential targets, and on the effort to arise their interest through events, seminars, workshops and continuous promotion of good practices to face the problem of bullying.

All partner schools will disseminate the project results through:

- ✓ Erasmus + corner/Information board in each school;
- ✓ Erasmus + Logo;
- ✓ Erasmus + gadgets (T-shirts, mugs, magnets, stickers, pens, mousepads, balloons, notepads etc.);
- ✓ Leaflets, brochures, posters, drawings, banners;
- ✓ Erasmus + exhibition during public events;
- ✓ Social Media;
- ✓ Facebook page;
- ✓ Project website;
- ✓ School website;
- ✓ Educational Platforms and apps (Kahoot, Padlet, Smore);
- ✓ Twinspace;
- ✓ Erasmus+ Project Results Platform;
- ✓ Web forums/chats;
- ✓ School open days;



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- ✓ Meetings with parents/
managers/teachers/inspectors/trainers/politicians/stakeholders;
- ✓ European Days;
- ✓ Intercultural Days;
- ✓ Erasmus + welcoming and final events;
- ✓ Local fairs and festivals;
- ✓ Seminars/workshops/events/exhibitions/ conferences;
- ✓ Caravan;
- ✓ Flash Mobs;
- ✓ Local/regional/national press (both printed and digital);
- ✓ Local/regional TV;
- ✓ QR code;
- ✓ Academic journals;
- ✓ Didactic journals.

A local, regional, national and European network made up of partner schools, institutions, firms and associations which have considerable influence in their countries, will disseminate the project results and assure its success even after its lifetime.

All outputs and materials will be freely shared on dedicated electronic platforms and web spaces, which will be constantly updated, following the course of the activities. At the end of the project, all results will be available both in electronic and tangible/ printed form, so that they could be used in the future by all project partner schools and other schools in the area, educational bodies, associations, institutions and policy-makers interested in carrying out the project activities and outputs. For example, local/regional authorities, entrepreneurs, policy makers, or members of associations or institutions will be able to use the anti-bullying signs, messages and stickers; parents, teachers and students will be able to use the handbook and Flash-book of best practices, e-lessons and e-games; teachers, trainers, inspectors and specialists will have free access to the training curricula to develop training courses on the subject, new methods and teaching strategies on anti-bullying prevention and early intervention programs, using the model proposed by our partnership.

The project activities will become part of each partner school's curriculum, which will be enriched by the European dimension. All results will also be uploaded on ENTER-European Network Transfer and Exploitation of EU Project Results.

6.DISSEMINATION MONITORING

In order to monitor dissemination in each partner school, a template has been created to record and explain in detail all the actions taking place during the project lifetime. The document should be filled in and updated every six months (February-September of each year). See attachments 1 and 2 (monitoring of dissemination and model for reporting on dissemination).



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Annex 1-

I AM NOT A TARGET! 2018-1-RO01-KA229-049059

Quiz for monitoring dissemination

	Erasmus + corner/Information board in each school	Erasmus + Logo	Erasmus + gadgets (T-shirts, mugs, magnets, stickers, pens, mousepads, balloons, notepads etc)	Leaflets, brochures, posters, drawings, banners	Erasmus + exhibition during public events	Social Media	Facebook page	Project website	School website	Educational Platforms and apps (Kahoot, Padlet, Smore)	Twinspace	Erasmus+ Project Results Platform	Web forums/chats	School open days	Meetings with parents/ managers/teachers /inspectors/trainers/politicians/stakeholders	European Days
1. How many dissemination actions have you done until today? (make a cross)																
2. Which are the main dissemination actions that you have done in your school? (make a cross)																
2.1. How often? (write a number)																
3. Which are the main dissemination																



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on actions that you have done out-of your school? (Make a cross)																	
3.1.How often? (Write a number)																	
4. Which dissemination actions had the greatest impact? (Make a cross)																	
4.1.Why?																	
5. Do you have a person in your project team who is responsible with dissemination?																	
6. Do you want to add something else about your dissemination that is not mention yet?																	

Data:

Done by: name of the persons
Sign

Validated by school manager:

Name
Sign
Stamp



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Annex 2_Report for dissemination

DISSEMINATION ACTIVITIES

Dissemination activities in project I am not a target! 2018-1-RO01-KA229-049059_4							
Organization		Partner N°		Period		Country	

Activities	Please specify if necessary Short description, e-mails, web addresses	Date Duration Frequency	Place	Level*					Characteristic of Target Group
				L	R	N	E	O	
a) inside your organization									
e-mails									
Meetings									
Publications/ Newspapers/ Magazines									
Workshops									
Presentations									



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Flyers/Posters										
Facebook impact										
e-Twinning										
Project Webpage										
School webpage										
Erasmus Corner										
Caravan										
Flash Mob										
Others/gadgets										
b) outside your organization										
e-mails										
Meetings/Official Ceremonies										



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Workshops										
Presentations										
Flyers/Posters										
Seminars/ Conferences										
Publications/ Newspapers/ Magazines										



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Facebook impact										
Others										

* L=Local; R=Regional; N=National; E=EU; O=outside EU

Data:

Done by: name of the persons
Sign

Validated by school manager:

Name
Sign
Stamp