Introduction video:

A social influencer is a user with thousands of followers on social networks. The have access to a large public and they influence the ideas and opinions of others with advertising of a certain product or life style. They are used by companies to grab the attention of the public and to induce them to buy or use a certain product. Becoming a social influencer, you can share passions and hobbies you love, and if you are lucky, industries will pay you and you can also earn a lot of money!

First of all, you have to choose your topic: it has to be something that you like, for example music, photography, sport, or gaming.

Then, you have to choose a platform depending on the topic you want to talk about: you have to use Youtube if you want to do something about music, gaming or sport. You can also use Instagram to advertise products, or share your favorite pictures if you love photography. In this case, you can even use Snapchat.

Finally, you have to make your schedule: you can post your pictures and video once a day, once a week, once a month, twice a week or twice a month.

Now it’s your turn! Follow the instruction and click on the links in the description for more information about the topics, and good luck becoming a social influencer!

Video Music:

If music will be your topic, you can start writing reviews of some songs you like and of your favorite albums. When you go to a concert, don’t forget to note down your thoughts. You need to update yourself constantly about the world of music and if you can play an instrument, you can also write or cover a song you like and your style should express something unique.

Video Photo

If photography will be your topic, you have to take great photos and add them a filter make them better. Post them on the platform you’ve chosen and use the right hashtag. Your photos need to be unique and portray something breathtaking, such as a landscape or an urban environment.

Video Sport

If sport will be your topic, you can talk about your favorite teams and express your thoughts. You need to constantly update yourself with the latest news about sport and follow some matches. If you play sport, you can also show your abilities and skills on the platform and let you know by others.

Video Gaming

If gaming will be your topic, you can start writing reviews and comment videogames and expose your thoughts. You need to update yourself constantly about the new games and you can also record yourself while you play a videogame.