**IDEA 2**

**Interrupcion**

Founded in 2000 in Buenos Aires, Interrupcion is an organization dedicated to spreading fair trade and collaborating in the commercialization of agricultural products that are certified under this international premise, which requires ethical labor and commercial conditions. To do this, it proposes a path of sustainable development whose main objective is to achieve biodynamic production, which consists in renouncing the use of traditional agricultural chemicals to move to natural methods, such as worm farms, crop rotation or the use of compost. Interrupcion, whose name wants to remember the interest to break with the traditional business mentality based solely on profit, works together with some two thousand small and medium companies producing fresh fruits and vegetables from Latin America, thus forming a true social responsibility network. Since 2003 he also operates from New York and in 2012 he added a new office in Peru.