**NABCH Model: Macsatiwil.**

**BENEFITS**

-  It doens't pollute

-  It os cheaper tham the traditional

-  It has multiple uses

-  Variation of the product: you can wook and you also can use It as you gas

-  organic oil is good for the health and it has plenty of vitamins and it reduces the choresterol

-  It doens't have chemical  woste

-  100% organic

-   Very respectprel with the envivoment

- They must carry out periodic inspections

- You can't use it un floors  that  have recently been exposed to pertilezer in the last 3 years

- Ploriferation and increase of the faune and flore

**SOLUTIONS**

The solution that our business has come up with is reusing, refining and cleaning the oil to create products for public consumption and to avoid it getting thrown down toilets or any other conduct that could take it to seas or rivers, therefore being a cause less of pollution.

- Picking up used oil, left in specific containers, picked up at one's house or at specific locations in shops or public spaces. Imitating the eco battery campaign to neutralise the oil and turn it into soap or other hygiene products. It'd make use of industries and it would create biodiosol to avoid using fossil fuels.

- Biodiosol reduces carbon dioxide emissions in a 78%, it's cheap, and it works on any kind of motor

It would be sold in drums and distributed in petrol stations, substituting diesel and there would also be produced all kinds of hygiene products for all skins type as well for industrial use like oil of cars, boats, motors, etc. The sale would be used in locations the costs and adding up all the benefits

**NEEEDS**

 Our company "Macsatiwil" is related to the topic of oils of all kinds, both for the collection and recycling of domestic used oil, thay is, the one we use for cooking, as for the industrial one. We also do selfservice when depositing the costumer's oil already used. All this with the intention of not contaminating, and also give more than one use to the product.

"Macsatiwil" is aimed at all those companied that use oil: for restaurans, hotels, bakeries, even families, that is , the public sector, since we all usually use oil; We also attend and offer our service to vehicle workshop.

One of our ideas for the most frequen clients is to create discount voucherd and, apart from that,  make a special price for profesionals.

The function that we want to carry out with this company is to reduce the contamination of the oils, since we usually pour it through the sink into the toilet,  those reaching the rivers, lakes, seas or even at the ends of the oceans. Because if we are based on facts that a liter of oil contaminate a million liters of water, that is to say, that only one liter can contaminate   a sufer similar to that of a football field, reaching the point of destroying the enviroment little by little

**APPROXIMATION**

 The solution we propose is to recycle all kinds of oils and sell them cheaper so that people can beencouraged to collaborate with this important cause, such as recycling and to keep the seas and oceans clean.

 The peculiar way to solve the problem is to place special containers in different places so that people can cleanly dump their waste or also have the option of approaching the collection points in the establishments and so they can receive and redeem their discount coupons  and for every 3 liters of oil delivered, an olive tree will be planted, so our cause will have a future plan, and oil is one of the most demanded products, not only for its consumption also for the production of soaps, candles, creams, and  shampoos

 "Macsatiwil" manages to sustain itself as it is a company that sells, produces and reuses at fair prices that make the company profit and keep customers and get them

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