## **NEEDS**

Our proposal covers the need to find in an easier way the objects that have been lost or stolen. This object is intended for all types of users, that is, all types of people can obtain this product. With it, we could avoid losing things of value or things that cost a lot of money, also in case of theft we could know who took it from us and be able to recover it.

## **APPROXIMATION**

Our solution is to be able to help people with our product and improve their lives, avoiding the loss of valuable objects. We believe that our product can be different from others because it is an innovative way to find the object more easily since There has been a product similar to this and that will help us to solve this type of problems. Users will be able to have this product through our website and will be sent to their corresponding address. We believe that this will be very effective and very demanded by the people.

## **BENEFITS**

So far there has been nothing that could find any type of object, also our product includes a camera that can tell us and tell us where this is and it will be easier. This we have decided to include it since there has not been any type of this product that have this facility

## **COMPETITION**

There is only one type of chip that solves the same problems but is only available for dogs, it also does not contain the same characteristics or the same needs since our product contains a camera that can control the location of the object that we have lost, we also have an app that helps us know how to better control our product and explains to us how to install it and how to install the chip in the objects we want