

IDEA 1

IT IS A SUCCESSFUL COMPANY THAT ALSO MAKES ITS SOCIAL CONTRIBUTION TOWARDS NEEDY CHILDREN. HOW? FOR EACH PAIR OF SHOES HE SELLS, HE GIVES ANOTHER TO A CHILD WHO NEEDS THEM.

THIS COMPANY HAS GIVEN MORE THAN 140 THOUSAND PAIRS TO CHILDREN FROM ALL OVER THE WORLD.

IN SHORT, WE CAN CONCLUDE THAT SOCIAL ENTREPRENEURSHIP IS A MOVEMENT THAT HAS COME TO THE WORLD TO RADICALLY CHANGE IT. WHEN THERE IS COMMITMENT AND WILL FOR A MORE JUST SOCIETY FOR ALL, THE PROJECTS ARE FULFILLED.

