## IDEA 8

## 8) FIND AND SELECT JUNIOR TALENT

IT IS THE FIRST PLATFORM OF EMPLOYMENT AND PROFESSIONAL GUIDANCE THAT USES GAMIFICATION AS AN INNOVATIVE METHOD TO RECRUIT, SELECT AND GUIDE YOUNG PEOPLE WITHOUT PROFESSIONAL EXPERIENCE, HELPING THESE PROFESSIONALS AND COMPANIES TO GET TO KNOW EACH OTHER BETTER AND FASTER. THROUGH THIS PLATFORM, IT IS ALLOWED TO HELP PROFESSIONALS EXPLORE AND EXPERIENCE DIFFERENT PROFESSIONS FROM HOME, KNOW WHAT THEY LIKE BEST AND ARE BETTER ABLE TO CHOOSE WITH MORE CRITERIA; AND GET A FIRST JOB IN THE CAREER THEY DECIDE TO TAKE.

