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| Fundamental activities |

-Impruve marine live. |

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| Key resources |

-Economic recognition.-Factories.-Scientist.-Beureage companies. |

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| Valor propusal |

-More awarences.-Know what surrounds us.-Better life quality.-More marine animals |

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| Key associations |

-Payday locals.-Savings.-Association like Green.peace. |

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| Customer segment |

-People willing to help.-Expert diving workers. |
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| Cost estructure |

-Time.-Money.-Effort.-Search. |  |

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| Key customer resources |

-Customer suport.-Quality assured. |  |

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| Sources or income |

-Collaborating companies. |