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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  | | --- | | Fundamental activities |   -Impruve marine live. | |  | | --- | | Key resources |   -Economic recognition.  -Factories.  -Scientist.  -Beureage companies. | |  | | --- | | Valor propusal |   -More awarences.  -Know what surrounds us.  -Better life quality.  -More marine animals | |  | | --- | | Key associations |   -Payday locals.  -Savings.  -Association like Green.peace. | |  | | --- | | Customer segment |   -People willing to help.  -Expert diving workers. |
| |  | | --- | | Cost estructure |   -Time.  -Money.  -Effort.  -Search. |  | |  | | --- | | Key customer resources |   -Customer suport.  -Quality assured. |  | |  | | --- | | Sources or income |   -Collaborating companies. |