Idea 9: Innovate processes

A process is the way to do something. For example, one company that innovated its prosecutions against the rest of the industry was McDonalds.

While the competition (hamburger food) had classic family cooking processes such as sating how much meat to use, using a grill for everything, not taking care of hygiene, etc.,

- Malena D'Angelo Quintana -



1º BACH D