

## NABCH MODEL: IBCG

### NEEDS

Most users searched in stores that fit our needs tastes, in addition to the occasion for which we need them. A lot of women for example, earrings that favor or stick with the clothes we choose and not always We find the best solution for it. It is very important to feel comfortable and comfortable.

with the things that we carry and that identify us, why we want each person to be sea able to solve this problem and be able to feel it unique, happy and pleasant, besides original Our users can be of all types of ages, personalities ... they are themselves who manufacture their acquisitions, we must advance at the same pace as the society and there is no major advance.

### APPROACH.

We want every man and woman that goes through our website or locates us by Social networks, the sea is able to meet your needs, because we have performed a service Exclusive, In order to improve your life. In addition, these products will be able to be paid by means of any type of cards of Credit, for cash on delivery services and PayPal, because what we want is Adapt to the client.

In the event that you do not agree with your product or believe that you do not appropriate to what you had thought, we have a return service without commitment. Our company consists of a qualified staff willing to work so that each one a of the people who design your product please and happy. 25% of the benefits. will be destined to the association AEAL, what we wanted to achieve is to satisfy the Society and collaboration as much as possible to have a slightly better world.

Our idea is totally sustainable because it is a small company, which is totally adapted us and with our enthusiasm, desire to work and absolute confidence in our project, we are sure that it will succeed.

### BENEFITS.

The key to our business proposal is to provide the tools for that the client can satisfy his demand himself, because he should only have an idea that Accessory wants and we will send it to you without obligation.

They will be able to choose how give a special and personal touch to the set they choose for each occasion, be it a wedding, a baptism or simply for the day to day. They are going to be the only ones to carry that product, that is going to have an exclusivity, besides that it is formed with your originality and your taste You will not have to throw hours and hours from one store to another looking for the product that most resembles your ideas, you just need to get into our website and Unleash your imagination and your needs. Also, if you are attentive to our social networks are going

to be able to obtain discounts and extra benefits. We are not we who satisfy the needs of our clients but themselves.

we are at your disposal to let enhance your IMAGINATION, ORIGINALITY, ADVANCE,PROGRESS.

### COMPETITION.

Currently there are brands that imitate the products of others and web pages in which You can create jewels to your liking, but you can not start them from scratch, on our website you will not have any type of condition or brakes, you will be able to think, try and imagine without any precedent, color, size, material, shape, pedreras ... there are no limits, it's all an INNOVATION hitherto never seen, are unique and unrepeatable accessories created by oneself.

Also thanks to you, for trusting us, we will be able to allocate 25% of the profits to the association AEAL, besides being satisfied by the product made and all the advantages already mentioned, we also help those who need it, to show that our company does not only look for profit, but also he cares about ethics and morals as well as about the people and society around us. Do not All web pages have payment terms like ours, with total confidence and security to pay with any type of credit card, contra services refund or PayPal, unlike ours.

You will have the freedom of if you are not satisfied With the product obtained, return it without any commitment. Why do we return it to say, "We do not intend to get the maximum benefits, but to satisfy the consumers and do a good job "

### HOOK.

Tired of going from store to store without finding what you are searching? We have the solution to your problem: Exclusive service with which each person can create their own product and feel unique, original, satisfied creating Your accessories to fit your own needs. Also, if when get are not comfortable or satisfied with the result, it can be returned without commitment. Although once you have them in your hands, we are sure that you're not going to love them, you let them go, because just the idea you had, you created it and we just We have realized your need and all this without moving from the place where you are.