

<p>KEY PATNERS</p> <p><u>Government</u></p> <p>Law that will made construction companies take into account the space reserved for the occupation of containers and access point. From now on.</p> <p><u>Investors</u></p> <p>Most partly for the money that cost the installation of tubes in the building.</p>	<p>KEY ACTIVITIES</p> <p>Installation of the tubes connectors.</p> <p>Collection the waste.</p> <p>Take on workers.</p> <p>Convince a political party.</p>	<p>PROPUESTA DE VALOR</p> <p>Do you know how many people suffer from respiratory problems and cancer caused by not recycling? Well, 7000 of these people in Spain do not just have a disease, they also die due to it. We are aware of the big damage we are causing to our planet and the people who live in it, in other worlds, to the place we are living and where our children will live.</p> <p>When we don't recycle the waste have to be burned as soon as possible, the most of it, (although it is illicit), burned in open-air places causing major damage in our health. We think that a change is possible, this is why we have created an enterprise that will build:</p> <ul style="list-style-type: none"> • System constituted by a connector tube that will get all the rubbish from every house of the building to the same point, where will be different trash cans for his recycling and for his following collection. • TIC: The connector tube which we use to throw the rubbish will open at the same time you push the respective bottom of the type of rubbish you want to throw, choosing in that way, the can you want the rubbish to get to. 	<p>CUSTOMER RELATIONSHIPS</p> <p>Personal assistance in case of breakdown.</p> <p>Daily collection at home.</p>	<p>CUSTOMER SEGMENTS</p> <p>The whole population.</p>
	<p>KEY RESOURCES</p> <p>Financial capital</p> <p>Physical capital</p> <p>Human capital</p> <p>Work factor</p>		<p>CHANNELS</p> <p>Internet</p> <p>News</p> <p>Telephone</p>	

With it and keeping in mind your needs we are bringing to you all the possibility of have a different planet, sustainable, neat and the most important, enduring.

Recycle or die, that's the question.



COST STRUCTURE

- Pipe installation
- Hired staff
- Excavations under the building

REVENUE STREAMS

Payment for garbage collection, by state hand