**IDEA 9**

Sorbos, or how to reduce the consumption of plastics. It is a trade specialized in biodegradable straws, edible and aromatizadas.Yes, you read well, straws that are manufactured in a biodegradable way, which are eaten and remain rigid for about 40 minutes: the time necessary to drink any type of drink. In addition, they can be personalized with the brand of companies around the world that are already buying them.