

NABCH MODEL

Needs

Our sports hostel project is innovative and unique in Andalusia. We offer our service to elite athletes and sports clubs.

We decided to undertake this project due to the large number of foreign athletes who come to Torremolinos through the cause of good weather, but there is no hotel, hostel, hostel, etc., which is located near the sports facilities of Torremolinos so They must use public transport services to travel to them. With our hostel, we solve this problem and it is already in the vicinity of the facilities, and we also greatly facilitate your stay in the sports sector. Once finished your training we have a wide variety of diets, muscle recovery rooms, a physiotherapist and spacious and cozy rooms.

It is a perfect project for those who want to enjoy the good weather and sports in the best possible way.

Approach.

We are a very complete and specialized offer, we have sports facilities very close to the hostel, which is an average size of 30-40 rooms, has a spa area, physio zone, a good kitchen service, nutritionist and bus to transport our athletes to their championships if necessary.

Our channels are: our website, specialized travel agencies and sponsorships at sporting events. The relationship with customers is quite good and we exercise it through our website, social networks and personal meetings with sports clubs, federations and elite athletes.

We get our proposal to be sustainable because of our good prices and the service we offer our clients. In addition, our hostel is different from all others, since it is necessary for the life of an elite athlete, because it is facilitated in all aspects.

Our clients always leave very satisfied and thanking us for our work and dedication.

Benefits

If we refer to the field of benefits we see that they are obvious. Sinning a bit of egotism we could say that our market niche, before the creation of International Sport Hostel, did not even exist. That is our greatest contribution to the world of sports, and that is that, for the first time in history, professional athletes have a place to stay adapted to their needs.

We also have a great team specialized in different areas related to sports such as physiotherapy or nutrition that help our guests feel at home surrounded by great professionals. Another of our most outstanding features is the proximity of the Hostel to the sports facilities of the city, where hundreds of great athletes of all nationalities train daily, thus avoiding the displacements of the athletes to the training place.

Our Hostel brings a new conception of sport, offering what has never been seen before.

Competition

We are a company made up of young people who during their entire sports career have missed what International Sport Hostel provides, a place of rest conditioned for athletes. And although most of the clubs and athletes that visit Torremolinos stay with us there are still many other reticent who continue to stay in hotels or conventional hostels. Many of them are not aware of the alternatives that we offer and that improve the stay in front of another in any hostel in the city. However, we have what they do not have, a huge specialization: we have physicists, nutritionists, sports psychologists, gym, muscle recovery rooms, specialized spa ... These are just some of the aspects that differentiate us, although the most forceful without doubt our location. And is that we are 2 minutes walk from the municipal sports grounds, saving the athletes the displacements that this entails.