**IDEA 2**

Exploit talents that have not been exploited: In the world there is unemployment, needs but above all there are talents. And I can assure you that those talents cover needs while generating employment for the talented person. A very clear example is the talent indigenous people have for knitting. No doubt they are able to create products needed by other people (handbags, dresses, etc). So why are these people unemployed? Because there is no one who exploits those talents. This idea consists in recruiting this type of people and managing a series of resources to generate jobs and benefits. The purpose will not be to generate income for us. But we will focus so that unemployed people have a job. If necessary, we will train them even more.