NABCH MODEL

-Name of the application. Community community

- Approximation: Our application aims to solve the problem of athletes of all types of sports (basketball, soccer, tennis, handball ...). The sufficient requirements to aim (level and age) will be united in this announcement without any problem. This is a unique application in this sector.

The relationship is with the client who already has a section on our website is that we can notify any problem that has happened.

The sustainability of this project is in the same place in the world of sports numbers of clients and the problem that our company solves a very recurrent problem and for which many times a match or any sporting event can not be organized; In addition, our company organizes sports tournaments and is also available throughout Spain so there is no shortage of companies that want to advertise in our application.

- Benefits: sporting events, it is available for all types of sports and contains a chat for users who get in touch. At the moment it is valid for any area of Spain and has a section of tournaments where users can register for a low price and choose to win great prizes. So far there is no similar application. Usually Now users can see and enjoy a great time. Finally, it should be noted that this is the free application.

- Competition: Actually in our application we look for innovation in the market, so there are not many ways to satisfy this need, the little that can be done is to talk and meet people, but our application seeks to be able to meet people that you do not know, and in this way you expand your range of friends.

Our application makes you to have relationships with people you do not know through sports, and thus have more people to count on when you want to play sports, because sometimes people do not play sports just for the sake of going alone

Users can better evaluate our proposal because there is no other similar application, because as we have said before, we seek innovation both in what will be based on the application and the things that users will be able to access thanks to the same

- Needs: This application covers the needs of those athletes who need a group of players to complete an activity. It also opens to a large number of sports such as: football, basketball, volleyball, handball, ping pong among others. It also has the option to search for players according to the desired age and level: (high, medium and low). Our goal is that users of this application can perform their sports without worrying about the search of people with whom to perform the sport. This application is intended for all users who download it as it is free and that is in physical condition to play sports, always relating to users with their level of play and their age.

- Hook: To capture the attention of our audience and who want to download the app, we decided to create a slogan called Making sport was never so easy.