



## What is <u>FAIRTRADE</u>?

Fair trade means the two parties involved, farmers or small producers on one side, and big companies on the other.



Farmer of fairtrade products.

#### What is the concept of *FAIRTRADE*?

<u>Fairtrade</u> is an economic partnership where large companies pay small producers in less developed countries a fair price for their products and the work they do. Fair trade therefore implies equitable profits on both sides, and also gives growers the power to negotiate the price of the commodity based on the tariffs on the global market at that time.



Program members.

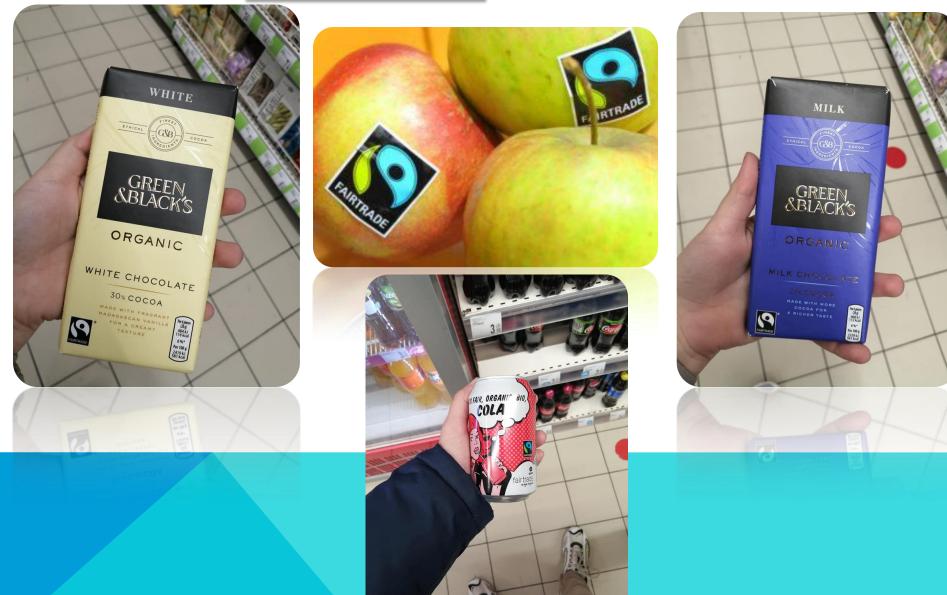
#### **FAIRTRADE** Products

We find the most <u>FAIRTRADE</u> products in the food category: coffee, cocoa, bananas, kiwi, sugar, rice, spices, honey, peanuts, dried fruits, tea, wine, etc.

Also , flowers, cotton, jewerly or sports balls can be labeled as products of fair trade, because to have the packaging is essential to contract an ingredient or a material of this kind.



# **FAIRTRADE** Products



#### Legislation in Romania

BIO farms prohibit the use of genetically modified organisms for synthetic fertilizers and pesticides, growth stimulators and regulators, hormones, antibiotics, during the production period, etc.

In the food processing phase, it is forbidden to use food aditives, complementary substances and synthetic chemicals to prepare organic foodstuffs. The legislation also regulates the following aspects related to the organic farming system : processing, labeling, trade, import, inspection and certification.

# **Legislation in Romania**

In order to obtain the BIO certification as well as the marketing right, the producers must follow the fallowing steps:

- in Romania, the control and certification of organic products is provided by private inspection and certification bodies approved by the Ministry of Agriculture and Rural Development;

- the approval of the inspection and certification bodies is necessarily preceded by an institution empowered for this purpose.

#### **BIO PRODUCTS**



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### **BIO Farms In Romania**

- <u>Ferma Ivascu</u> : Buzău country. Ivașcu farm proposes a new way to fill the daily basket, with 100% local, natural and traditional products: cheese, dairy products, chicken eggs, quail eggs, chilled chicken, rotisserie chicken, honey, jams, sweets, pies and homemade cake.
- <u>Bunătați de la Anica</u> : is the concept ( we also have preserves made from the surplus of summer fruit). We cultivate a land of 40 km from Bucharest. We started cultivating it for us a little.
- Ferma Bărzani: Arad country. It offers berries that you can harvest yourself.
- <u>Legume Curate</u>: In Tămădăul Mare, Călărași country. They carefully cultivate clean vegetables, on a virgin soil, watered with deep water, without pesticides and chemicals.