

Entrepreneur profile



Horacio García García
Presidente Granja Campomayor

Three generations are now working in the company

Horacio García García
President of Granja Campomayor



Business idea and logo

NATURAL

FAMILIARITY

HUMILITY



SIMPLICITY

ECOLOGICAL

PRODUCT AND SERVICE DESCRIPTION

EGGS:

- ★ Traditional
- ★ Camper
- ★ Ecologic

EGGS PRODUCTS:

- ★ Liquid pasteurized egg
- ★ Liquid pasteurized egg white
- ★ Liquid pasteurized yolk
- ★ Liquid pasteurized organic egg

SPECIALITIES:

- ★ Omega 3
- ★ Truffled eggs
- ★ Quail eggs

LOW TEMPERATURE COOKED EGG



TARGET MARKET



Families

**Distribution
companies**

**Food
companies**

Professionals

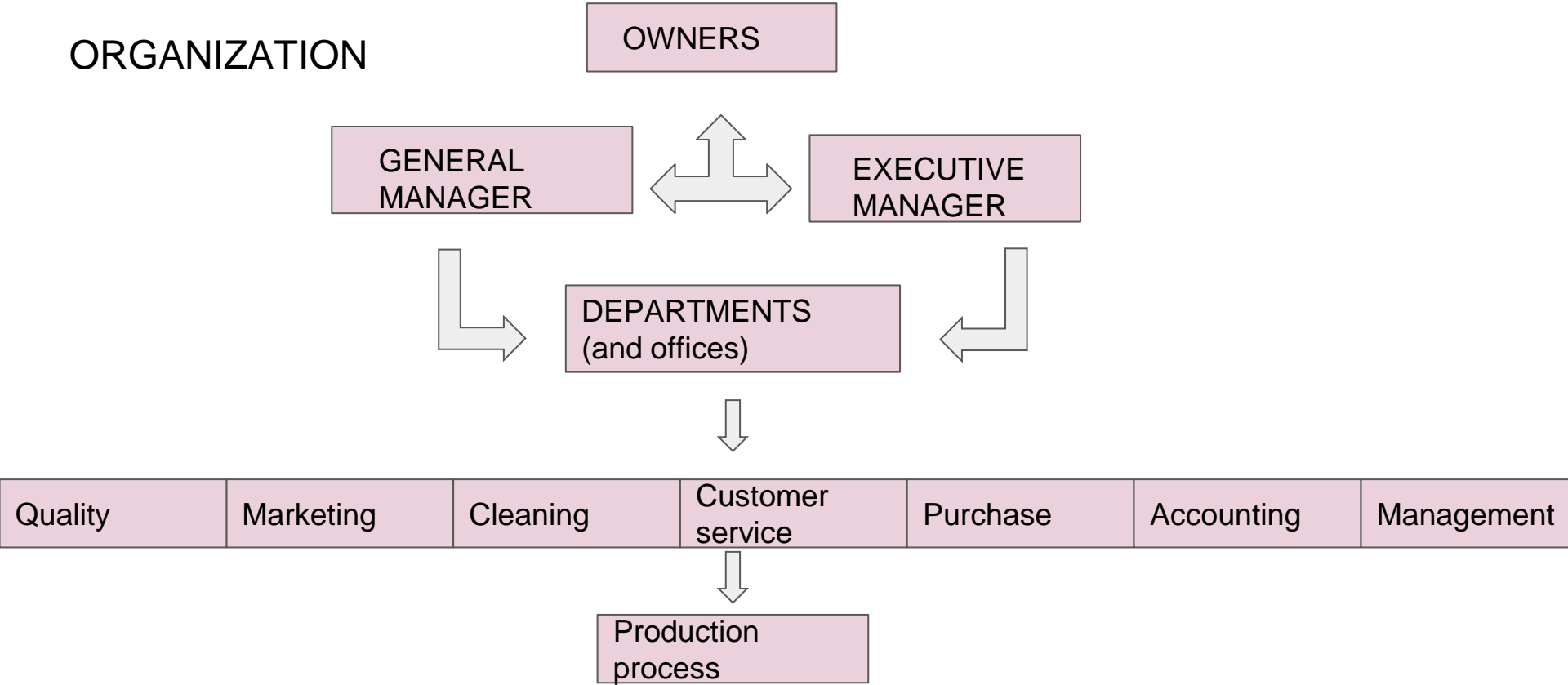


PRODUCTIVE PROCE



COMPANY ORGANIZATIONAL CHART

ORGANIZATION



BUSINESS ELEMENTS



Animal Welfare and Hygiene protocols



Consumer confidence



The importance of local product

- It helps the local economy
- It is good for the environment
- Healthy
- Better taste
- Fairer prices



Thanks for your time!

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