Your trousers weigh a ton!

Every newly manufactured pair of cotton trousers generates waste that consumers never see.

Waste footprint

25 kg



Climate cost

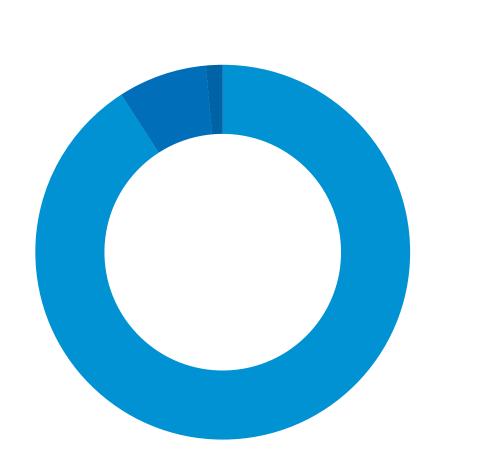


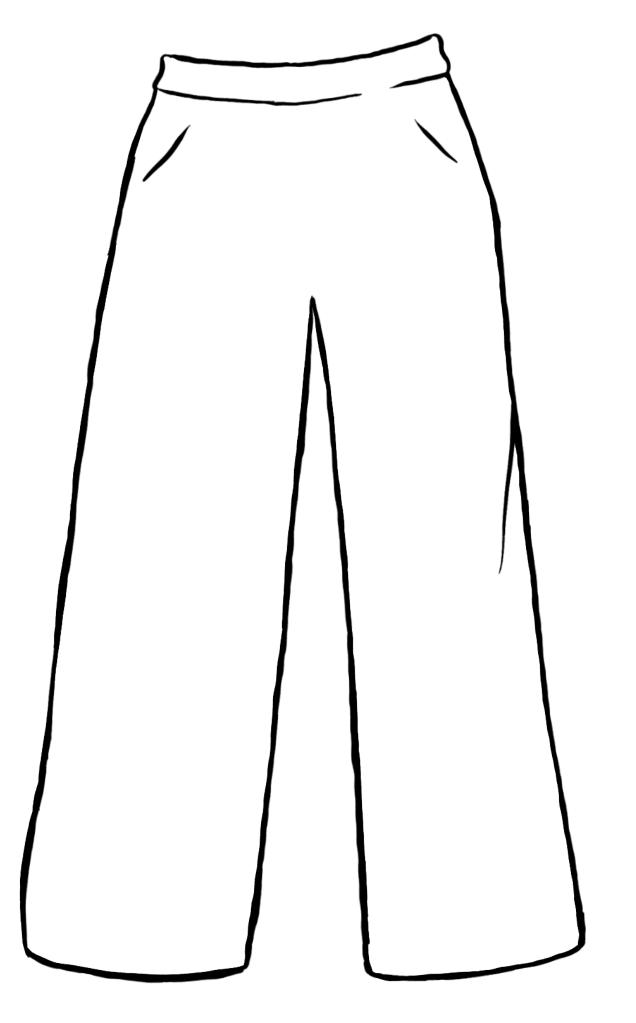
Waste sources:

Fabric 91 %

Metal parts 7,6 %

Other 1,4 %







Do you feel like changing your style but buying new clothes makes you feel too heavy?

Here is what you can do for the **EWWR**:

- Organise a swap party or a swap market to exchange clothes
- Set up a second-hand market
- Organise an upcycling contest
- Organise a collection of clothes or other items and donate them to social enterprises, schools or reuse organisations



#invisiblewaste www.ewwr.eu

