EWWR Invisible Waste Campaign

Shed a light on wonky-looking fruit and vegs: a collaborative mini-project on invisible waste

The partners

eTwinning Project

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3 National Prizes and 2 European Prizes

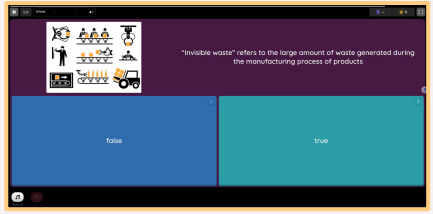
Objectives

- to raise awareness of the problem of food waste and of ugly food in particular
- to advocate for sustainable development actions among young people
- to design awareness campaigns in collaboration
- to take part in a joint workbook on food waste
- to take part in the European Week for Waste Reduction (21-29 Nov 2020)

Framework, timing and planning

- part of a much larger eTwinning project called CLIMATE CHANGE IS A POLITICAL CHOICE (September 2019- June 2021)
- timing: October-December 2020
- project planning:
    1. WHAT IS INVISIBLE WASTE?
    2. WHAT IS UGLY FOOD? AND WONKY FRUIT & VEGS?
    3. LET'S ADVOCATE FOR IMPERFECT FOODS TOGETHER!
    4. EWWR WEEK CAMPAIGNS

1. WHAT IS INVISIBLE WASTE?



TASK 1: WARM-UP ACTIVITY: Live Quiz on Invisible Waste

TASK 2: Articles and videos on invisible waste and take part in DISCUSSION FORUM

After watching these videos I realized I'm not as aware as I thought I was, I always knew that there was waste when factories manufactured something, but I never imagined that making a pair of trousers produced 25kg of waste. But the part that surprised me the most was the internet one.

Reply • Quote • Edit • Delete [redacted] - 09.10.2020 @ 13:21

No, I didn't heard about this before.

The thing it surprised me the most is, the comparing between the 20 gmail per day in a year and 1000km with the car. My head didn't believed, it is very "spectecular" but in the same time is sad.

Reply • Quote • Edit • Delete [redacted] - 09.10.2020 @ 13:26

Personally I have never heard anything about that, I didn't know about it, and what it suprised me a lot it was the consum that has internet, because we don't think it.

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After wtaching the videos the videos I have seen a lot more things that I didn't know. I wasn't aware of it at all, because I've had heard about internet pollution, but I didn't know all these information. So I already knew that it existed but not that it was this bad. What surprised me the most is that by searching things in the Google we pollute a lot, and not just this, also sending e-mails or not deleting them after reading those also pollutes a lot. Another thing that was new to me is that watching Netflix for also sends CO2 emissions.

Reply • Quote • Edit • Delete [redacted] - 09.10.2020 @ 13:26

2. WHAT IS UGLY FOOD? AND WONKY FRUITS AND VEGS?

TASK 1: COLLABORATIVE NOTICEBOARD with information on ugly food, wonky fruit and vegs, and companies, foundations, organizations, campaigns in each partner country

TASK 2:Articles and videos on ugly food and take part in a DISCUSSION FORUM

1) Instead of throwing 'ugly' food away, people should give the food they don't like to organizations that are located in their city.

2)food waste alone causes 10% of greenhouse gases and urges us to change our diet to reverse the situation.

I agree with you because a lot of food that is thrown away could be the food that is in the dish of a person that can't afford buying food. We must change our diet because the greenhouse gases that produces the food are too high and if we reduce them, that would be much better for the enviroment.

Reply • Quote • Edit • Delete [redacted] - 02.11.2020 @ 14:25

1) A crooked carrot might seem ugly and not tasty, however it is as tasty and healthy as a normal carrot. So if all the food that is wasted was given to people who can't afford buying food, we could end with world hunger. That's a great idea because instead of throwing ugly food, we would be saving people's lives.

2) By wasting ugly fruit or vegetables we are wasting the water used to produce this food, so food waste is a water waste

NATIONAL GEOGRAPHIC

CNN

WWF

3. LET'S ADVOCATE FOR IMPERFECT FOODS TOGETHER

TASK 1: WARM-UP ACTIVITY: BRAINSTORMING about effective campaigns and actions and design of WORDCLOUDS

TASK 2: Design JOINT CAMPAIGNS in transnational groups in forums and virtual meeting

Name: Save The Planet

Place: It's going to take place in Greece

Objectives:

1. **raising people's awareness as far as the ways in which we can save our planet from global warming is concerned,**
2. urging them to support our cause and help save the environment.

Tasks:

1. **spreading the message via social media,**
2. promoting products and raising funds so as to help both people and the environment,
3. handing out leaflets to inform the public about the ways in which we can save our planet from global warming,
4. convincing them to support our cause and help save the environment,
5. organizing events so that we can get more help to achieve our goal

Success criteria:

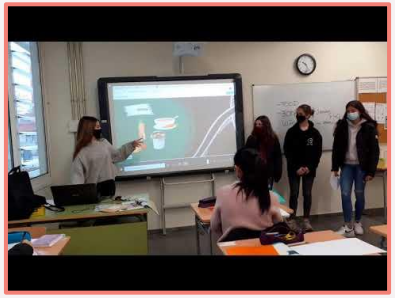
We will consider this action plan to be successful when we see that what we are doing is really making a difference in the direction of creating a better environment.

Time frame:

We are going to finish our tasks when we achieve success in the protection of the environment.

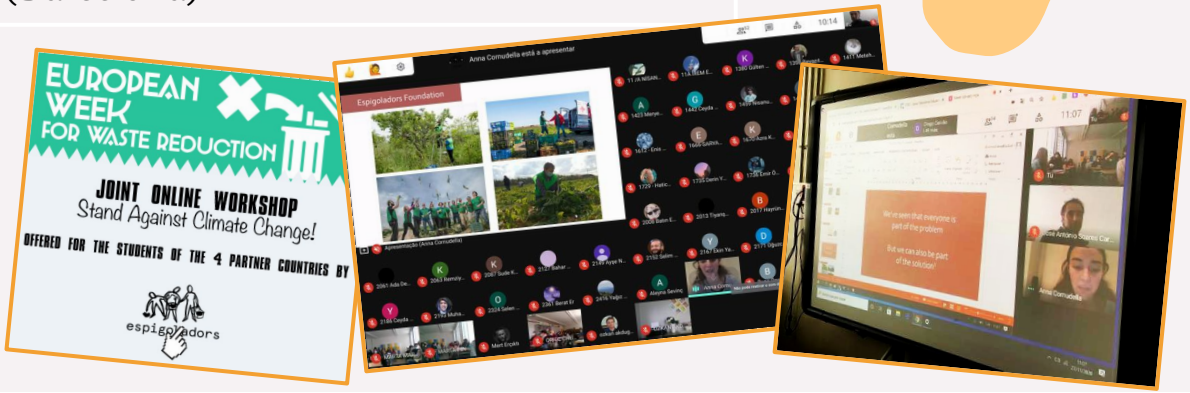
Resources:

4. EWWR WEEK CAMPAIGNS



TASK 1: PRESENTATION of the campaigns in each partner school

TAKS 2: ONLINE WORKSHOP on Food Waste by Espigoladors Foundation (Barcelona)



"The future of the planet, in social and environmental terms, depends on the formation of citizens with skills and values not only to understand the world around them, but also to seek solutions that will help put us on the road to sustainable and inclusive development."

Capacities, competencies and **values** of this project

21st CENTURY COMPETENCES

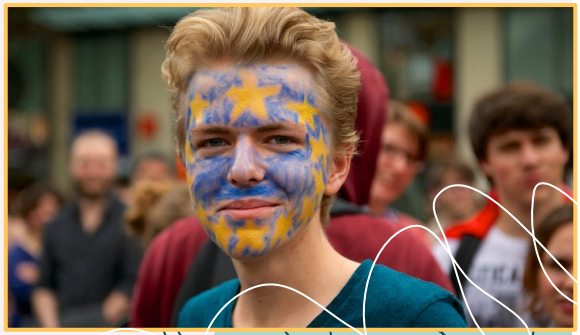
Critical thinking, team work, problem solving, collaboration, digital literacy, sustainability and environmental responsibility

EUROPEAN VALUE

Despite the obvious differences, students have managed to find resemblances among each other and have worked together feeling part of a larger identity, the European one.

VALUES

Students have worked together to find solutions to common problems and to grow to be more open-minded, fully responsible and active citizens with a democratic and participative view when advocating for this kind of global issues.



Thanks to all partner teachers

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Turkey: Ozkan Akdugan

Catalonia/Spain: Marta Pey, Miquel Planes, Oriol Chumillas and Bruna Portet

Want to know more?

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https://twinspace.etwinning.net/93164/

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