**How to make efficient presentations**

**Introduction (5 min)**

**Forget shopping Danit Peleg**

**What does fashion have to do with 3-D-printing?**

<https://ed.ted.com/lessons/forget-shopping-soon-you-ll-download-your-new-clothes-danit-peleg>

https://www.youtube.com/watch?v=Fkjr7XT95Jo&t=314s

**(6.22 minutes) students should take notes while watching the video**

**Discussion about the video (10 minutes)**

1) How does she present her product?

Do you want to see what it looks like?

https://danitpeleg.com/

What can we learn from Danit Peleg?

**Don´t:**

\* turn your back on the audience

\* turn round to read from the screen

\* pace the stage up and down

This is a tip from Guy Kawasaki of Apple. He suggests that **slideshows** should:

* Contain no more than 10 slides;
* Last no more than 20 minutes; and
* Use a font size of no less than 30 point.

(It makes a good impression if you quote someone well-known to support your argument)

Some rules for presentations**: (15 minutes**)

1. Think about who your audience is!
2. Think about what kind of visuals you want to use (powerpoint, a video, pictures, cartoons, handouts)
3. Take special care what you present can be seen well, so use appropriate colours and not too much text
4. Be appropriately dressed!
5. Move in an appropriate, natural way – hand gestures and facial expressions should seem natural
6. Show that you are dedicated to the topic and the audience
7. Check technical aspects for the presentation (digital projector, rostrum, microphone, stage)
8. Start with a catchy slogan or something that grips your audience from the beginning
9. Try to use short sentences! Stick to your main message!
10. Use rhetorical questions!
11. Use connectors like – furthermore, on top of that, etc.
12. Speak slowly, clearly and loud!
13. Relax, breathe and enjoy – Show your audience it is a pleasure for you to talk to them!
14. Hold eye contact with your audience!
15. Look at somebody in particular and then at somebody else, and so on!
16. Don´t read, try to tell a story!
17. Use prompt cards!
18. Vary your tone of voice, try not to be monotonous!
19. At the end thank the audience and invite them to ask questions!

**Verbal 1-minute-presentations of students (15 minutes)**

Students think about a product or topic they want to present in just 1 minute