

With the support of the
Erasmus+ Programme
of the European Union



Young people and urban citizenship – Students managing photo and video projects on urban chances and challenges

Criteria for the production of photo documentaries and video clips

When producing photo documentaries and video clips please keep in mind the following criteria:

- Both, your **photo documentaries** as well as your **video clips** on urban chances and challenges should adhere to a **documentary style**. They are meant to be exhibited in public and used for educational purposes (e.g. in class).
- Your **photo documentaries** should not be overloaded. Choose a suitable number of photos which best represent the topic you are supposed to work on. Present them in form of a slide show (e.g. PowerPoint).

Add a **short text** in which you sum up and explain what the photo documentary shows.

- Your **video clips** should be approximately **2 – 5 minutes** long.

They should contain a **title**, a **short introduction**, a **main part**, a **short conclusion** and the **film credits**.

Give your video clip a **title** referring to what it will be about. In **the introductory part** you should briefly introduce the topic of the film clip, answering questions such as *What is the topic presented? In what way is it related to the general topic of our Erasmus+ project “Urban chances and challenges”?* In **the main part** you should then in detail present your topic. In **the conclusion** of your video clip you can for example briefly comment on what was shown, give a short outlook on future developments or ask remaining questions. In the **film credits** you should mention where and when the video production took place, who was involved and the sources you tapped into.

Tip! **Draw a storyboard** and **write up the manuscript** before you produce the video clip.

When producing the video clip choose **adequate camera positions and movements**, and when **editing** pay attention to **suitable cuts and transitions**. Don't forget **the quality of the sound**.

Your video clip should be saved in a **format compatible with YouTube**.

Some tools for photo and video production:

Snapseed

iMovie

KineMaster

DaVinci Resolve

PowerDirector Mobile

wevideo

Animoto