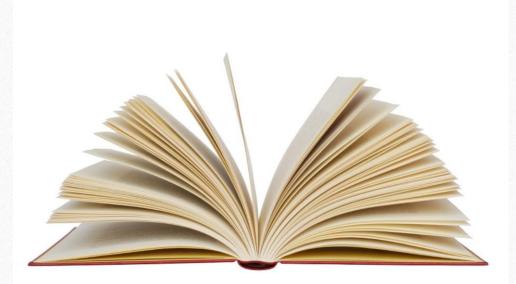




### Content

- Typography?
- Target audience?
- Will the book have photograph, illustrations or diagrams?
- How many colours will be used?
- Format?
- Dimensions?
- What are the most important parts?





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#### Structure

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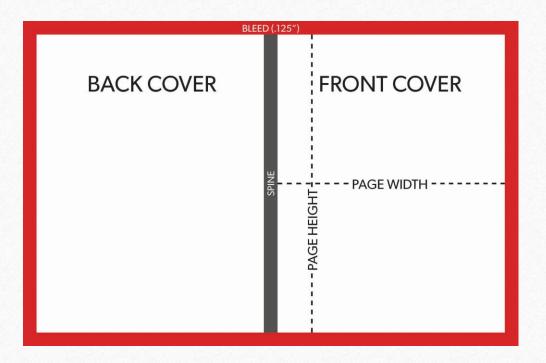
Front Cover, Spine, Flyleaf, Title Page, Imprint Page, Table of Contents, Development, Glossary, Index and Back Cover

### **Front Cover**

- Title and subtitle;
- Author's and Illustrator's names;
- Illustration;

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• Editor (project's name).



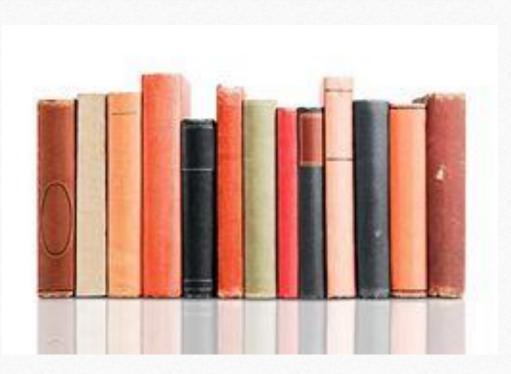
# Spine

• Title;

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- Author's names;
- Editor (project's name).



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# Flyleaf

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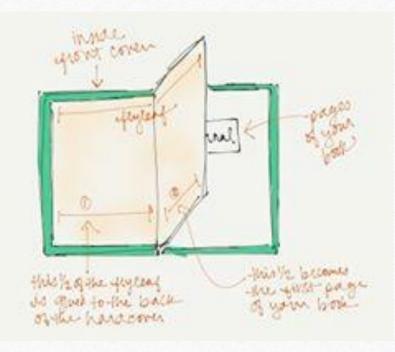
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Fig. 5

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## Title Page

• Title and subtitle;

- Author's and Illustrator's names;
- Editor (project's name).

Running head: SAMPLE TITLE OF RESEARCH PROJECT	1
Sample Title of the Research Project	t
Your F. Name Institution Name May 2013	

## **Imprint Page**

• Original name;

- Publisher's name;
- Date of publication;
- Contact details;
- Author's, Photographer's and Illustrator's names;
- List of contributors;
- ISBN [Depósito legal];
- Edition number.

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#### **Table of Contents**

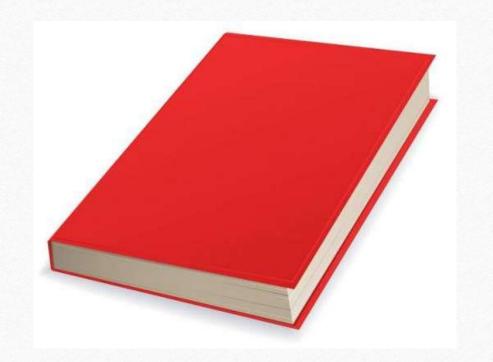
TABLE OF CONTENTS			
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### Contents

- Introduction [text];
- Development [text and images] (Divided by class and Chapters);
- Conclusion [Text];
- Vocabulary or Glossary [Text];
- Bibliography [Text];
- Index [Text];





#### **Back Cover**

• Back cover

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[Synopsis, ISBN, pictures, editor].

