



French media and information literacy center

About CLEMI

CLEMI, part of Réseau Canopé network, is in charge of Media and Information Literacy (MIL) in the French education system.

CLEMI was created in 1983 with the mission to train teachers to a better knowledge of the news media system and to build children's citizenship skills by providing tools and fostering their critical thinking of media and information. Media literacy is a crucial asset to achieve a better understanding of the world.

CLEMI's actions rely on a national team, a strong network of local academic coordinators but also on several media partners to build up projects and actions for schools.

Nowadays, children are flooded in an ongoing, instantaneous, media-saturated environment. By encouraging freedom of speech, fostering critical thinking, giving students tools to find and assess information, CLEMI's role is to empower children to become wiser and smarter citizens. It is a major task at the core of the French education system and a major issue for society.

Objectives



TRAINING teachers and helping children to reach a thoughtful and autonomous use of media



PRODUCING tools and resources in media literacy



SUPPORTING media projects and productions in schools



DEVELOPING projects connecting media professionals and teachers



KEY ACTIONS

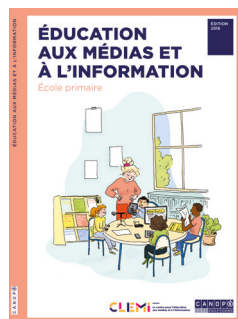
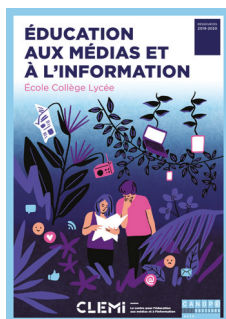


As the world is facing a huge digital transition, CLEMI, major go-between for schools and media, spreads out its MIL project, always keeping in focus society as a whole.

MIL resources production

Along with its partners, CLEMI designs support resources for education community.

In the digital age, families' inclusion is also a new challenge for CLEMI as information flow both inside and outside schools.



On its website, CLEMI offers pedagogical support (fact sheets, specific files and internet radio and television kits) for schools. CLEMI also produces Déclic'Critique workshops including videos shot in class, a pedagogical online kit with MIL concrete case.

Les ateliers

Décl*ic*'critique

Apprenons aux élèves à décoder les médias et l'info

MIL Training

National CLEMI team, with its regional academic network organizes training programs (both formal education and life-long learning), MIL guidance but also seminar in France and overseas.

Each year, more than 30 000 teachers are trained on specific subjects:

- Media and information channels
- Creation of media in schools
- Social media and civic issue
- Digital education

HELPING media productions of children

CLEMI supports media projects and productions in schools from creation to broadcasting. Since 1980, CLEMI has been the depositary of all school newspapers, made by pupils. Our website offers an interactive card of media in schools all over the French territory.

CONTRIBUTION to scientific research

CLEMI cooperates with researchers and participates to French and international research programs. At the crossroad between information sciences, communication, and education science, CLEMI support those knowledges, linking them with concrete and practical MIL pedagogical use.

INTERNATIONAL

CLEMI's action is both European and international. Our goal is to raise awareness of the importance of MIL around the world and to participate in the development of an international network of stakeholders willing to share their best practices.

MAIN PROJECTS



CLEMI develop actions in schools. Children and teachers grasp all digital-related stakes and can develop several competencies such as researching, fact-checking, publishing information.

PRESS AND MEDIA WEEK AT SCHOOL®

Since 1990, the Press and Media Week at School, CLEMI's most symbolic action, offers children the opportunity to discover the plurality of media sector and to exchange with media professionals every year.

2019 EDITION IN NUMBERS

4 000 000
pupils



230 000
teachers



18 240
schools



1 800
media partners



COMPETITIONS

Launched by CLEMI, those competitions are designed to stimulate children's expression and creativity. Each year, in June and May, thousands of pupils productions such as articles, cartoons or reports published or broadcasted on all kind of media (television, radio, press, digital information outlets) are highlighted.

- **Médiatiks**

School publications

newspapers, website, blogs and audiovisual productions

- **Zéro Cliché**

Gender equality

De-construct sexist stereotypes

- **Arte/CLEMI**

Reports

Based on a report of Arte Journal

- **Wikiconcours lycéen**

Collaborative articles

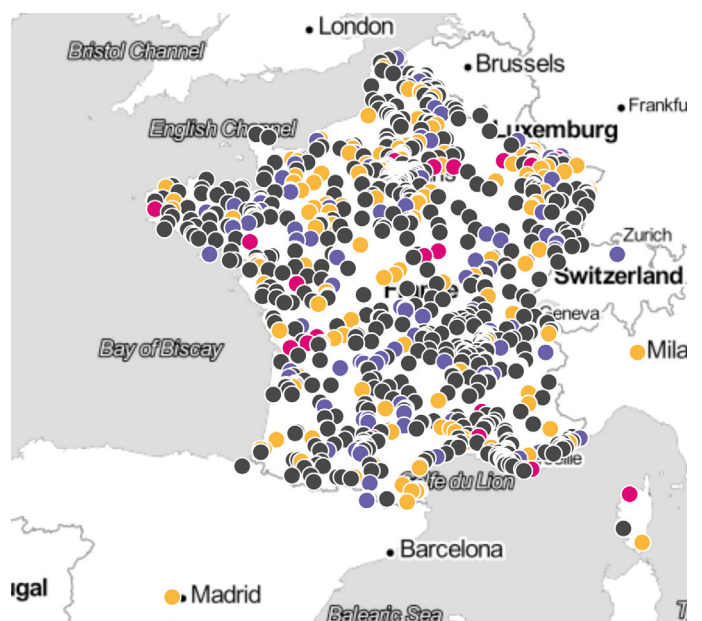
Collaborative writing to Wikipedia free encyclopedia

SCHOOL MEDIA PRODUCTIONS : INTERACTIVE AND COLLABORATIVE MAP

On CLEMI website, a school media productions map can be found to identify all schools publications from primary school to high school. More than 1 000 newspapers, internet radio, internet television, blogs are identify and are available for consultation in just one click. This map is a very useful tool to promote children's media productions.

- **Lien :**

<https://www.cleml.fr/fr/carte-medias-scolaires>





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Local academic coordinators' network

To ensure Media literacy implementation throughout the country, CLEMI national team closely cooperates with a strong coordinators network. CLEMI also rely on several teams of educational trainers working on a grass-root level.

Contacts :

clemi.fr/contacts-academies

The Advisory board of CLEMI (COP)

WORKING GROUP AND ADVISORY AUTHORITY

The Advisory board contributes to strategic actions of CLEMI and gathers twice a year. Members of the COP are public authorities, education system representatives and media professionals.

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