|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Documentary / 10 | Advert / 10 | Leaflet / 10 | Total Score |
| London |  |  |  |  |
| Saint Dennis |  |  |  |  |
| Albacete |  |  |  |  |
| Ely |  |  |  |  |
| Toulouse |  |  |  |  |
| Madrid |  |  |  |  |
| St. Leu |  |  |  |  |

**Points to judge on:**

**Documentary**

* Has it satisfied the purpose – the heritage of the three countries?
* Has it a message / purpose or is it just a slide show?
* How creative is it?
* Quality / variety.
* Did you enjoy watching it?

**Advert**

* Has it satisfied the purpose, ‘United in diversity’?
* Will an audience find it entertaining and educational?
* How creative is it?
* Quality / variety.
* Did you enjoy watching it?

**Leaflet**

* Has it satisfied its purpose, to promote ‘United in Diversity’ or is it just an information sheet on the three countries?
* Does it link to the Advert – even partly?
* Is the design creative?
* Is the finished quality good?