STEREOTYPES

WHAT ARE STEREOTYPES?

Generalised beliefs about certain group of people.

PREJUDICE- a **positive** or **negative** act towards different group of people.

DISCRIMINATION- negative behaviour towards a group of people.

Stereotyping is an automatic process that allows us to:
a) Classify people
b) Predict their behaviours
c) Decide how to act around them

Stereotypes are like **"mental shortcut".**

HOW ARE STEREOTPYES MADE?

Stereotypes are made due to the **influence** of culture.

SOCIALISATION- a process in which a person learns the rules of a group to become an accepted member of society.

People learn how to stereotype from people around them or media.

CONFIRMATION BIAS- When we recall, select and interpret information that's alinged with our beliefs.

WHAT ARE THE ADVANTAGES OF STEREOTYPES?

Stereotypes can make us realize that **we are not the same** and that **we all have our differences**.

WHAT ARE DISADVANTAGES OF STEREOTYPES?

Stereotypes makes us **ignore differences** between individuals; therefore we think things about people that might not be true.

Karolina Josipović 8.a

HOW ARE GROUPS OFTEN STEREOTYPED?

GENDER STEREOTYPE

Overgeneralized beliefs about what men and women are like and what traits and behaviours are **expected** from them and **considered appropriate** for their gender.

Boys are only seen doing **"manly things "** and helping their dads in **"manly works"**, and girls are seen doing **"girly things"** and helping their moms in the kitchen or cleaning, doing laundry and rest of the things that are for the females only.

EXAMPLES: When announcing pregnancy, if it's a girl there will be only pink color and if it's a boy there will be only blue color.
You will **usually** see boys helping their dads and **barely** see girls helping their dads. And **often** you will see girls helping their moms and **rarely** see boys helping their moms.

Boys are seen as **strong, hardworking, ambitious,** playing with **cars,** playing **football...** But girls are seen as **soft, sweet,** playing with **dolls,** doing **ballet...**

RACIAL STEREOTYPE

Racial stereotype is based on **your race**. This stereotype is more common when it comes to black people, but this stereotype includes **any race.**

It can be said that racial stereotype is connected to **racism,** which is a **big issue** in the world.

EXAMPLES: There are people that will **run away** if they see a black person, or c**all the police** and call you a thief, maybe even **attack** that black person...

Some adults **don't let their kids play** with black kids which can leave some **consequences** on both kids. Black people get **isolated** even in school, on the playground, on the streets, at work...
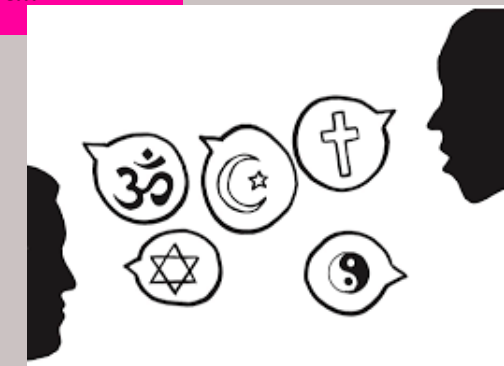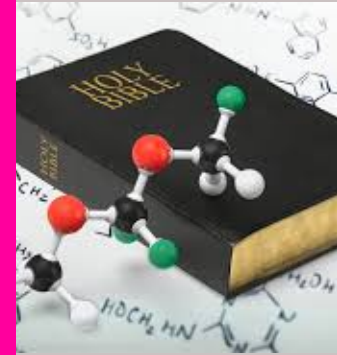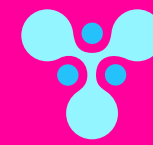
RELIGIOUS STEREOTYPE

This stereotype is based on our religion. People might make some **assumptions** based on your religion. Maybe they will make your religion **seem bad** or **less better** or even **too strict.** A lot of people will compare their and other religion.

EXAMPLES: IF you are a Christian people might call you **ridiculous** because you believe in your **God** or because you read your **Bible..**

Or if you are a Muslim they might **make fun of you** because of the way you **dress** or because of your **tradition** or call you a **terrorist...**

Karolina Josipović 8.a

stay positive

WHAT ARE POSITIVE STEREOTYPES?

Social groups typically are associated with both **positive** and **negative** stereotypes.
An individual targeted by a positive stereotype associated with their social group may **assume** that the stereotyper also believes they possess the **negative** stereotypes associated with the group.

EXAMPLES: Women are seen as **sweet, kind, responsible, good housewife...**

Men are seen as **hardworking, good at sports, good at fixing some things around the house...**

REFERENCES

Picture1   Picture5   Picture9
Picture2   Picture6   Picture10
Picture3   Picture7   Picture11
Picture4   Picture8

WHAT ARE STEREOTYPES? HOW ARE STEREOTYPES MADE?
-Atomi, 22nd March, 2021.

GENDER STEREOTYPES
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-Scrip_v1_ScripturesX, 16th February, 2016.

WHAT ARE POSITIVE STEREOTYPES? WHAT ARE NEGATIVE STEREPOTYPES?

WHAT ARE NEGATIVE STEREOTYPES?

Negative stereotypes represent **negative expectations** about the group, negative stereotypes appear together with **negative emotions** towards the group that intensifies negative attitude of the group.

EXAMPLES: Women are seen **only as housewives**, not being able to do any of the **"man work",** mostly wearing **colorful clothes...**

Men are seen as **strong, tough,** never **crying** or showing r**eal emotions...**

NEGATIVE

Karolina Josipović 8.a