


A stereotype is a widely held, simplified, and essentialist belief about a specific group.



WHAT IS CULTURAL STEREOTYPE?

Cultural/national stereotypes are both descriptive and prescriptive in nature: they are perceivers' shared beliefs about the characteristics of the target group and at the same time they also function as social expectations.



STEREOTYPE

WHAT DOES IT MEAN?



WHAT IS A STEREOTYPE PERSON?

A stereotype is a mistaken idea or belief many people have about a thing or group that is based upon how they look on the outside, which may be untrue or only partly true. Stereotyping people is a type of prejudice because what is on the outside is a small part of who a person is.

What are age stereotypes?

Age stereotypes are beliefs concerning features of the aged population.

WHAT IS AN EXAMPLE OF A STEREOTYPE CHARACTER?

If the labels “old lady,” “bully,” or “cowboy” automatically bring to mind visual images, then those particular character types have become stereotyped for you.