

BP-TECH BIOPLASTICS-TECHNOLOGY



----- The Future of Food Packaging -----

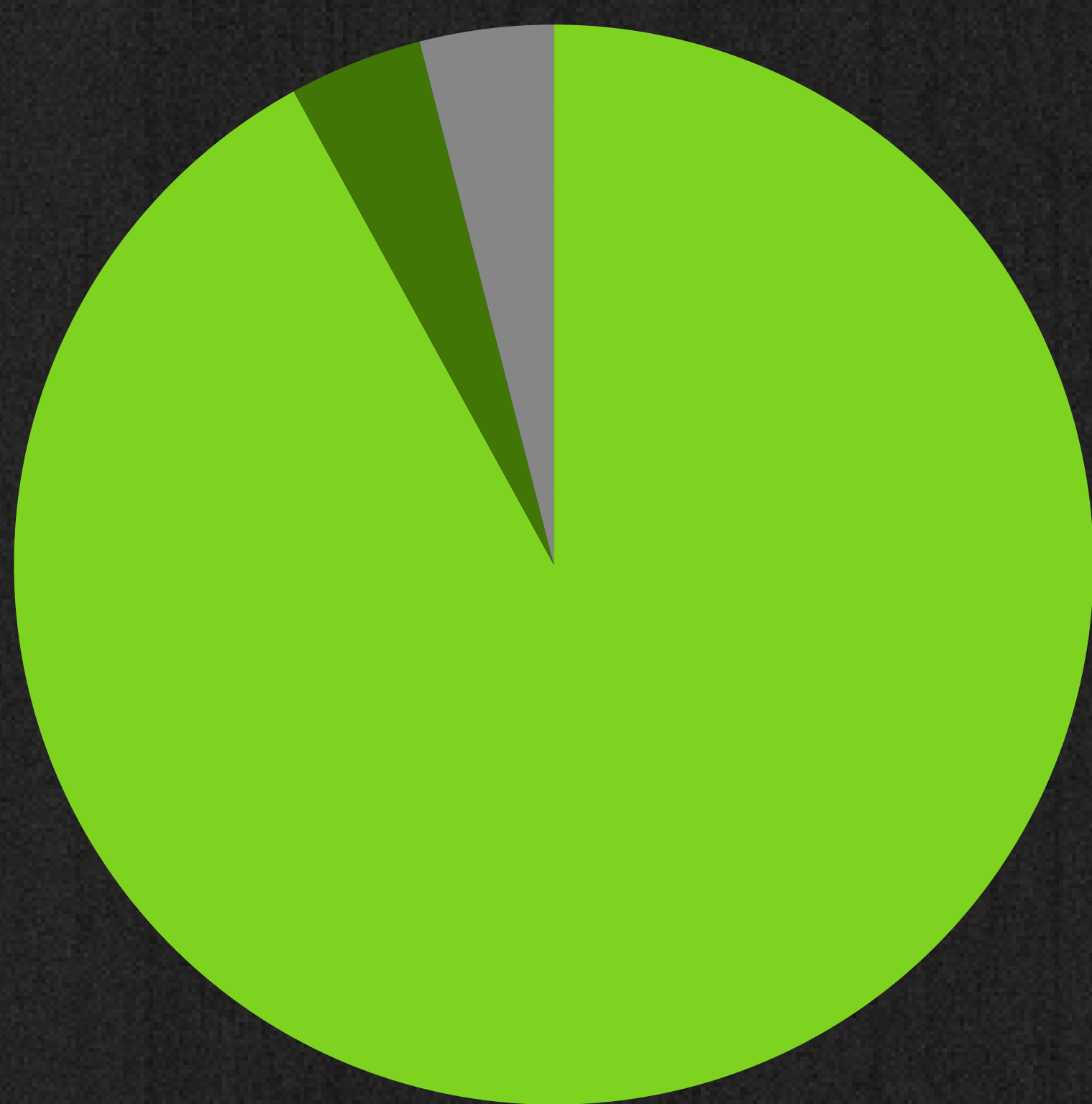
MARKET RESEARCH

AIMS AND QUESTIONNAIRE

The Aim of the market research is to evaluate the supply and demand, the object in question being our bioplastic-based food packaging.

For this purpose we used a short questionnaire composed of 6 questions regarding our project

The Pie Chart shows the Answer Percentage of all 6 questions packed into one Pie Chart,



Yes (92%)

No (4%)

I Choose not to answer (4%)



LOGOS

The Principle that the Logo is based on suggests the Power of Evolution in the Plastic Industry. It aims to target a big source of pollution, namely, plastic bottles.



CONCLUSION

Following our marketing research, we came to the conclusion that businesses and people are very open to the idea of bioplastic packaging and are actually embracing it.

We at BP-Tech aim to offer a new take on food packaging by offering a biodegradable and environmentally safe package, protecting planet Earth on the long run



Erasmus+

GROUP 4