

Specifications

1-Description of the activity:

This activity is the first step for the support of the project car paint customization: Zoe.

Each student (or group of students) is designed to offer customization on the annex Board of 4 views: front, top, side back. The proposed design must meet the specifications described below.

The drawings sent on the eTwinning platform, all will be printed on A3 sheet and exposed to the first mobility in France.

The vote will take place at this same mobility by the participants. A jury of experts may be set up to participate in the selection.

Total **ten designs will be selected** to represent the second phase:

- **3 drawings** among the drawings given by students in **Bulgaria**.
- **3 drawings** among the awarded drawings by students in **France**.
- **3 drawings** among the awarded drawings by students in **Italy**.
- **1 drawing complementary** among handed drawings by **all the participants**.

2 General conditions

-The contest is open to acceding students in the project. You can get several to create your work but only 1 project may be sent by participant name.

-The drawings are not paid including selected designs.

-Deadline for return of drawings: **Monday, February 23, 2014 at 18: 00**.

-The drawings do not comply with the specification will not be exposed.

-Exhibition of the drawings at the Institut Lemonnier Caen, France in the week from 23 to 27 February.

-Final selection of the project by a jury which will meet in the same week.

3-Charter graph

You have a liberty drawing for the style but the content must be readable and observe "information in the theme" in the table.

You have to be creative and innovative !

Choose what, in your opinion, represent better the vehicle in the project.

It is advisable to work on A3 size bearing in mind that the end result must be applicable to the vehicle.

To guide you, we will provide several key words to find your inspiration: **e-Day car, sustainable mobility**, culture, technical and vocational, Europe as well as the three participating countries in this project.

Information on drawing	
Free design with digital drawing, painting or penciling	✓
The drawings will be on display in format A3	✓
Provide the digital version in PDF or JPEG (.zip will be probably necessary to post it on the web site)	✓
Only the white parts must be draw	✓
Information on the subject	
Relationship with the title : e - Day Car: Sustainable Mobility and Culture	✓
Focus on the colors of the three participating countries and Europe	✓
No lettering	✓
No circle but curves is accept	✓
No gradients of color	✓
Information on the terms of the contest	
Deadline for return of projects: Monday, February 23, 2014 at 6 p.m.	✓
The projects presented must be free of any intellectual property right.	✓
The final layout may require modification of the work (size, color, etc.) without having to ask permission to the designer.	✓
The organizers reserve the rights of exploitation of the works, including reproduction on any media, existing or future rights, without limit of time.	✓

The organizers wish good luck to you and eagerly await your proposals.