

Circle of food —
against food waste

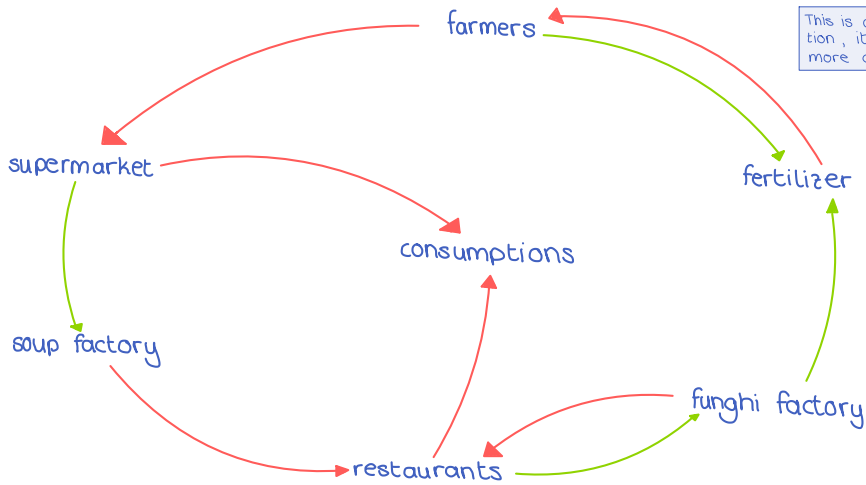
Structure

1. Explaining the circle of food
2. Multiple perspectives
3. App
4. Companies that would fit into it
5. Drivers of change

circle of food

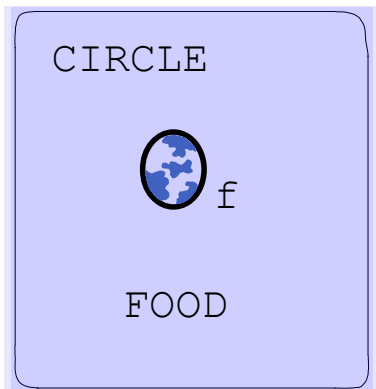
Example:

● = waste
● = used



This is only a small section, it is possible with more companies

an option could be an App over that companies, producer, consumer and farmers can get into contact and plan the ways



multiple perspectives



© Paula Danielle / Moment / Getty Images

social perspectives: - people choose way of using waste → cheaper to throw it away
- work against world hunger
- can a problem but also help for farmers

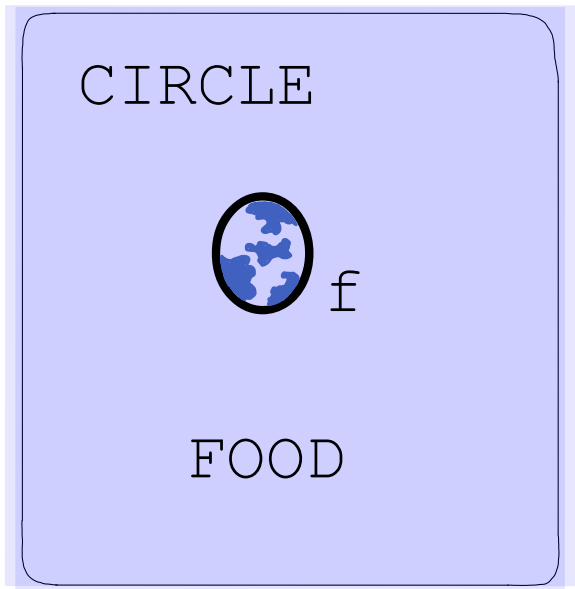
political perspectives: - government has to support the plan and spend money on the project → company don't have to pay so much for it by themselves
- companies get economical support for reusing their waste
↳ more attractive and more companies will work together

economic: - maybe government against because it doesn't support the economy
- not fair that companies have to pay more to let their waste be refused because it's cheaper to throw it away or burn it
⇒ economical support of the government is necessary

consumers/companies: - if a company fit into the circle, the final product could be cheaper than normally
- if it doesn't fit into, maybe it could be more expensive

THE APP "circle of food"

- farmers can give information what they have to sale
- consumer can buy it directly or buy it as waste from the companies
- companies have to upload wich types of waste they have and they can upload the final product
- you can see all the food waste that you or the companies could buy and support they circle with buying final products
- because of the app it could be world wide
- the app could be the solution for logistic problems



companies

THAT FIT INTO THE CIRCLE OF FOOD

- all companies that deals with vegetables
- restaurants/ fast food chain (for example "Mc Donalds")
- energy companies
- start up's
- if not only food are included, it would be a chance for all companies that produce something and always have all kind of waste over
- funghi factory
- ...



"DRIVERS" of CHANGE

We are the new generation, so it our job to make sure our planet doesn't get used more than it can handle. So we need to start making changes and being more aware of how much we ask from our planet. If we want our world to exist for a lot more years we need to be nicer to the nature in order to save it.





QUESTIONS