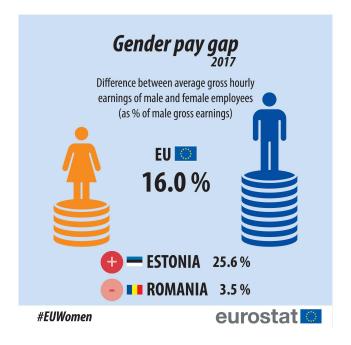


Problem 1. Salary gap

There is a notable gap between men and women salaries. This is a serious problem because it reflects there is not total gender equality yet.

Solution



Implement a stricter control of salaries in business through inspectors.

This way, inspectors would asegurate the equal rights for both genders

Budget

The inspectors would be from the government.

This way, we would improve gender equality at the same time that we create more job opportunities.



Problem 2.

Gender preferences in different jobs

There is a gender preference in different jobs.

Frequently, people lose job opportunities because of their gender.

Many businesses discard the chance to hire someone even before they have read their personal information only because of its gender





Solutions

- Anonymous appliances
 - For new appliances to a job, no gender required for the first impression.
 - By not informing about our gender, stereotypes won't be taken into account.
- More diversity in commercials
 - If both genders show up in all commercials, no stereotypes would be made about which job should each gender work in.

Budget

This solution would cost no more than people's participation. If people is conscious about this, they would break to make this happen and business would take it into account.