

EDUCATE KIDS

WHY OUR CHILDREN HAVE TO MUNCH HEALTHY?

SINCE FAST FOOD IS IN OUR LIFE,

41M KIDS

Millions of kids are obsessed between the age of 0 till 5 in 2016.

In low income countries the obesity percent is 30%. If we continue this way the obesity rate will grow up to 70 million in 2025.



SCHOOLS 70%



of kids munch fast food or sweets in their schools. The morning munch is supposed to be a breakfast reinforcer. So, it needs to be somethin light.

3 SOLUTIONS

- Drink a lot of water and do 1 of sport per day.
- Teach them nutritional education.
- Take an balanced breakfast.



HEALTHY SNACKS \$12M



- Oatmeal cookies.
- Cherry tomatoes.
- Carrot and zucchini chips.
- Raspberry muffins.

START TO CHANGE A KID'S WORLD

Upload a photograph to your social media of a healthy munch, and write #munchhealthy in it to show us this global change!