

TITLE OF THE ACTIVITY: Cultural Heritage, UNESCO, Tourism, and local craft
Leading organization: Vilniaus Pranciskaus Skorinos Gimnazija

Description of the activity 25-29 Oct.:

The activity in Lithuania explored the relations between entrepreneurship and cultural heritage, and how great and small commercial activities interact in terms of communication, brand, products, and culture when their town is UNESCO Sites. Looking at the Pandemic situation, the agenda was modified to have more outside activity and left indoor activity, respecting also the local rules visiting monuments and public space.

DAY 1 – Students and Teachers participated at school in a seminar activity about the economy in time of globalization and business looking at the local resources. The seminar included also the matter of the Glocalisation and at the end was presented a brief result of the PPT to debate on local economy and the degree of transformation of our society. Moreover, the activity continued with the local authorities and school Administration' official greetings, the visits of the school, the presentation about the economic situation of the countries partner of the project, presentation of UNESCO heritage in Lithuania, and the involving in Traditional sing and song of students, traditional food. The activity was concluded with a debate on the mobility in Vilnius, and the next objectives of the project.

DAY 2 – The activity was a trip around the Historic Centre of the city, visiting the Church of St. Peter and St. Paul, the Hill of Three Crosses, the old town called Užupis (UNESCO World Heritage Site) beyond the river, looking also at the local economy and discovering the local tourism and its dynamics with the local economy of the city. The trip continued in Bernardino Garden, and it was concluded near the museum with the activity Air Brushes.

DAY 3 – Students and teachers visited the Money Museum near the main bank of the city. There, students, and teachers were involved into a workshop activity organized in tour lesson exploring the different kind of money from the past to the present. Not only students and teachers listened interesting stories about money, but they created at the end of the activity, their own money using old techniques. An interesting activity was made after visiting the bank into the most important chocolate fabric of the city once visiting the economic center of the city. Students and teachers participated in a workshop activity about the creation of traditional chocolate following old traditions. Students, using creativity and ingredients, developed their own chocolate in different forms and colors. The experience was fantastic, and our students known how local traditions can be engine for new business ideas. After the workshop activity, the visits continued with a trip in Gedimino hill to visit the Gedimino tower.

DAY 4 – The group visited local companies into the Vilnius' Historic Centre, monuments, and the Parliament Palace where at the presence of local authorities spoke of the economic situation of the country.

DAY 5 – the activity continued visiting Trakai Island and its Castle/museum, the Hill of Angels and the visits to the most important fabric/restaurant of Kibinine where students and teachers were employed into a workshop activity to produce traditional Kibinai.

All workshops are configured within the “Cooperative Learnig” and “Learning by doing” methodology. The results of this experience can be listed in:

- 1) improvement of language skills and communication strategies to use to advertise the products within an international contest;
- 2) new methods and approaches will be tried out, including ICT tools;

- 3) improved links between training sector and labour market;
- 4) entrepreneurial skills will develop in informal environment.

The programme will be joint with the normal activity of the school, and the participants will investigate entrepreneurial environment abroad using diverse methods – survey, interview, study trips, and analysis.

Please explain how this will be achieved and what the expected benefits are.

The activity will be done at first through the online meetings to do within Twin Space. In particular, on line meeting will be done before and after the exchange. In the first case we will need to coordinate the closure activity about the short movies on globalisation and glocalisation made by the partners of the project. In the second case the activity will regard the topic to do within CReTNet and the monitoring of the project. Using the platform, we have the following benefits:

- 1) to develop ICT skills and competences;
- 2) to operate within a virtual space from home or at school;
- 3) to develop a real European conscience with regard to the entrepreneurship and the possible idea to develop;
- 4) the visibility of our activities made during the last exchange;
- 5) the active involvement in the project and the increase of the teachers' motivation, including the work group, creativity and spirit of enterprise.