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ISTITUTO SUPERIORE STATALE "MARIO RUTELLI"

www.istitutosuperiorerutellipa.it
About the School



**Programme and Expenses of the
LEARNING TEACHING TRAINING ACTIVITIES
Sicily - Palermo, from 25th to 29th November 2019**

**LOCAL SOLUTIONS FOR GLOBAL CHALLENGES
project code: 2019-1-IT02-KA229-062188**

**C1 Short-term joint staff training events
Teachers at school. Management and Concept Design of a training firm**

Day	Programme	
24 November TRAVEL AND ACCOMMODAT ION	<p>Spanish, Lithuania and Portugal Group will arrive to Palermo Airport</p> <p>Partners will trip in individual way from Palermo-Airport to City Centre by private shuttle. PoC: Mr Nicola Di Fulgo, cell. Phone: +39 3357325040, Email: difulgobus@virgilio.it</p> <p>Partner will be host at: B&B Hotel Palermo Quattro Canti Via Vittorio Emanuele, 291 , 90133 Palermo, Italy +39 091 332082 https://www.hotel-bb.com/it/hotel/palermo-quattro-canti maps: https://goo.gl/maps/C1nvrgfPEX5rahHo7</p>	
D1 - 25 November Inauguration ceremony	08:30 – 09:00	<p>Partner group trip from B&B Hotel Palermo Quattro Canti to ISS Mario Rutelli maps: https://goo.gl/maps/qgUGq1UFACYQSwSs8</p> <p>The trip will be made by private shuttle.</p>
Kick-off meeting	09:15 – 11:30	<p>Opening Ceremony. (Great hall) Registration activity; Official greetings by local authorities; Presentation of the project and schools involved in the project; (Each partner will present the school and town by videos or PPT).</p>

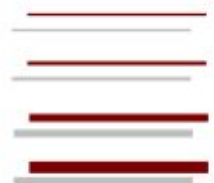


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	11:30 – 12:00	National Chorus songs and traditional ballets.
	12:15 – 14:00	Lunch break with Buffet
	14:00 – 16:30	<p>kickoff meeting (Library)</p> <p>Presentation of the weekly agenda</p> <p>General project overview;</p> <p>Timetable, work packages and responsibilities presentation;</p> <p>Project objectives, activities, and prefixed results;</p> <p>Budget explanation;</p> <p>Administrative task and tools;</p> <p>Dissemination plan used for the project</p> <p>Criteria to choose students for the project (<i>each partner will show their own criteria by PPT. This document will be upload on TwinSpace</i>)</p>
	16:30 - 16:45	Coffee Break
	16:45 – 18:00	<p>Presentation of the partner's task. The activity will be used to share ideas and strategies. Number OPE - P2:</p> <p>Project Task:</p> <ol style="list-style-type: none"> 1) Portugal will organise a description of eTwinning, TwinSpace, and the programme for the dissemination and communication of the project; 2) Romania will organise a meeting agenda for CReTNet, and a description about the monitoring activity of the project and its evaluation; 3) Spain will organise a presentation with the results of the logo/slogan competition, and a draft for EXPO 2021; 4) Lithuania will organise a relation with guidelines to shoot movies, make interviews, and possible ideas for the final movie of the project; 5) Poland will organise a description about the design of a digital guide/ebook with the regulations to create a firm at EU level. <p><i>These documents (PPT) will be upload on Twin Space.</i></p>
	18:00 - 18:30	Summary and questions
	18:30 - 19:00	Partner group trip from ISS Mario Rutelli to B&B Hotel Palermo Quattro Cantì using private shuttle.





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		Partner free for the evening.
	07:30 – 08:00	Partner group trip from B&B Hotel Palermo Quattro Canti to ISS Mario Rutelli maps: https://goo.gl/maps/qgUGq1UFACYQSwSs8 The trip will be made by private shuttle.
	08:00 – 08:15 08:15 - 09:00 09:00 - 09:45 09:45 - 10:30	Registration (library) Workshop (<i>Cooperative Learning, Learning by doing</i>) Concept design of a Company - Case history: Susino Sanacore and SlowFood Presidium (prof. Venturella) Legal forms for a Company (prof. Bonura) Business Plan Design (prof. Ribaudò)
	10:30 – 10:45	Coffee break
D2 - 26 November	10:45 – 13:30	Workshop (<i>simulations and exercises</i>) 1) Analysis of territorial asset and their projection within international markets (glocalisation); 2) SWAT analysis; 3) Strategies and medium-long term objectives; Finality of the daily activity: Knowledge of instruments to create a company and strategies to use for its design (vision, mission, objectives); Knowledge of the current legislation to create a firm;
Workshop		
Concept Design and technical management of a company		
territory and its strategic assets		
	13:30 – 13:45	Partner group trip from ISS Mario Rutelli to Monreale maps: https://goo.gl/maps/tePYE1UzwAxxvXGmUA The trip will be made by private shuttle.
	13:45 - 14:30	Free lunch
	14:30 - 15:30	Visiting the Cathedral of Monreale and its cloister
	15:30 - 16:30	Visiting Modica' biscuit factory https://www.facebook.com/antico.modica Technical management of a family firm and products



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	16:30 - 18:30	Visiting Bisanzio' pottery factory https://www.facebook.com/la.bisanzio/ Technical management of a firm and internationalisation of their products
	19:30 - 20:00	Partner group trip from Monreale to ISS Mario Rutelli, and from ISS Rutelli to B&B Hotel Palermo Quattro Canti using a private shuttle.
		Partner free for the evening.
D3 - 27 November Workshop Concept Design and technical management of a company territory and its strategic assets	08:00 – 08:30	Partner group trip from B&B Hotel Palermo Quattro Canti to ISS Mario Rutelli maps: https://goo.gl/maps/qgUGq1UFACYQSwSs8 The trip will be made by private shuttle.
	08:30 – 09:00	Registration and Questionnaire (google form - Library)
	09:00 – 10:00	Workshop (<i>Cooperative Learning, Learning by doing</i>) Cultural Heritage as drive for the local development (prof. Chirco - ItaliaNostra)
	10:00 - 10:45	Environment as resource for business activity (Mr G.Cuffari - ARPA Sicilia)
	10:45 – 11:00	Coffee Break
	11:00 – 13:00	Workshop (simulations and exercises): <ul style="list-style-type: none"> 4) Logo design; 5) Conceptual Map of a territory - Territorial branding; 6) Communication plan e business plan Finality of the daily activity: Knowledge of instruments to create a company and strategies to use for its design (Logo, communication plan and business plan);
	13:00 – 13:30	Partner group trip from ISS Mario Rutelli to Piazza Indipendenza (Palermo City Centre) using a private shuttle.



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	13:30 – 14:30	Free Lunch (street food)
	14:30 - 15:45	Visiting the Normans Palace and Palatine Chapel
	15:45 - 16:45	Walking through the Old Town of Palermo and the “Ballarò” historic open-air market of the “Albergheria” https://it.wikipedia.org/wiki/Ballar%C3%B2_(Palermo)
	16:45 - 17:00	Coffee Break
	17:00 - 18:30	Visiting the Modern Art Gallery (GAM) http://www.gampalermo.it/ https://it.wikipedia.org/wiki/Galleria_d%27arte_moderna_Sant%27Anna
		Partner free for the evening.
D4 - 28 November Workshop Concept Design and technical management of a company territory and its strategic assets	08:00 – 08:45	Partner group trip from B&B Hotel Palermo Quattro Canti to Villa Adriana. maps: https://goo.gl/maps/NJb76S979FeTkQAe9 The trip will be made by private shuttle.
	08:45 – 09:00	Registration and Questionnaire (google form - Villa Adriana)
	09:00 – 10:30	Workshop (<i>Cooperative Learning, Learning by doing</i>) Cultural identity as driver for local companies and international markets (Mrs G.Mandalà) Visiting Gisella Mandalà bags factory https://www.facebook.com/Gisellamandalabags/
	10:30 – 10:45	Coffee break
	10:45 – 13:00	Workshop (simulations and exercises): 7) Designing my first product; Finality of the daily activity: Knowledge of instruments to create a product for international markets;
	13:00 – 13:30	Trip from Villa Adriana to Palermo City Centre The trip will be made by private shuttle.
	13:30 - 14:45	Free lunch



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	15:00 - 16:30	Visiting the City Council Palace (<i>Palazzo delle Aquile</i>) https://it.wikipedia.org/wiki/Palazzo_Pretorio_(Palermo)
	16:30 - 18:00	Visiting the Monastery of St. Caterina D' Alessandria and its sweet factory https://www.monasterosantacaterina.com/ maps: https://goo.gl/maps/7i15YRuS7Rfxi4ph7
		Partner free for the evening.
D5 - 29 November Cultural Identity and local factories	07:00 – 08:45	Partner group trip from B&B Hotel Palermo Quattro Canti to ISS Rutelli to Cefalù. maps: https://goo.gl/maps/LUK3cTVEzmZoLgya9 https://it.wikipedia.org/wiki/Cefal%C3%B9 The trip will be made by private shuttle. Registration and questionnaire on board.
	08:45 – 11:45	Visiting the old town centre of Cefalù including particular historical sites of its ancient district. Visiting Ciccio's shoes factory http://www.ciccioshoes.it/it/
	11:45 – 12:30	Partner group trip from Cefalù to Castelbuono. maps: https://goo.gl/maps/hC8CTGBE8fqYKM8F7 https://it.wikipedia.org/wiki/Castelbuono The trip will be made by private shuttle
	12:30 – 14:00	Visiting Fiasconaro factory http://www.fiasconaro.com/
	14:00 – 15:30	Lunch at "Arametta" farmhouse http://www.arametta.it/
	15:30 – 17:00	Partner group trip from Castelbuono to Palermo - B&B Hotel Palermo Quattro Canti maps: https://goo.gl/maps/ri8rPJo55GEAJ17w6



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		questionnaire on board
	17:00 – 20:30	Partner free
	20:30	Farewell dinner
30 November TRAVEL	Partner will trip in individual way from B&B Hotel Palermo Quattro Canti to Palermo-Airport by private shuttle.	

COSTS AT YOUR EXPENSE

Day	Activity	Costs (€)/Person
23-24 November	Bus transfer from Palermo Airport to Palermo	OFFERED
25 November	Bus transfer from Hotel to ISS Rutelli	OFFERED
	Lunch/Bufferet at school	OFFERED
26 November	Bus transfer from Hotel to ISS Rutelli to Monreale and vice versa	OFFERED
	Free Lunch at Monreale (<i>max appraisal you will pay</i>)	6,00
	Visits Cathedral and Cloister	OFFERED
27 November	Bus transfer from Hotel to ISS Rutelli and vice versa	OFFERED
	Free Lunch at Piazza Indipendenza (<i>max appraisal you will pay</i>)	8,00
	Visit Normans' Palace and Palatine Chapel (ticket)	10,00
	Visit Modern Art Gallery (GAM)	OFFERED
28 November	Bus transfer from Hotel to Villa Adriana and vice versa	OFFERED



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	Free Lunch (<i>max appraisal you will pay</i>)	8,00
	Visits City Council	FREE
	Visits Monastery of St. Caterina (ticket)	9,00
29 November	Bus transfer from Hotel to Cefalù to Castelbuono and vice versa	OFFERED
	Lunch at "Arametta" farmhouse (<i>max appraisal you will pay</i>)	18,00-20,00
	Farewell Dinner	OFFERED
30 November	Bus transfer from Hotel to Palermo Airport	OFFERED
	Total Amount per Person (<i>max appraisal you will pay</i>)	€ 61,00

All factories' visits are free of charge, thanks to agreements taken with ISS Mario Rutelli. Coffee break in external activity is not included.



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