



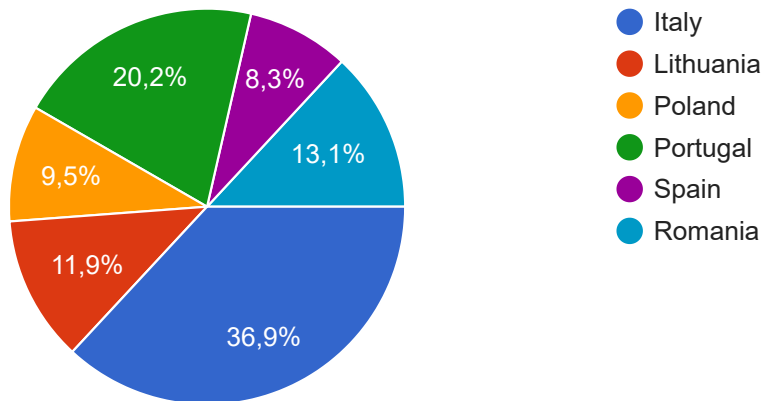
CRETNET activity - QUIZ: Social media Marketing

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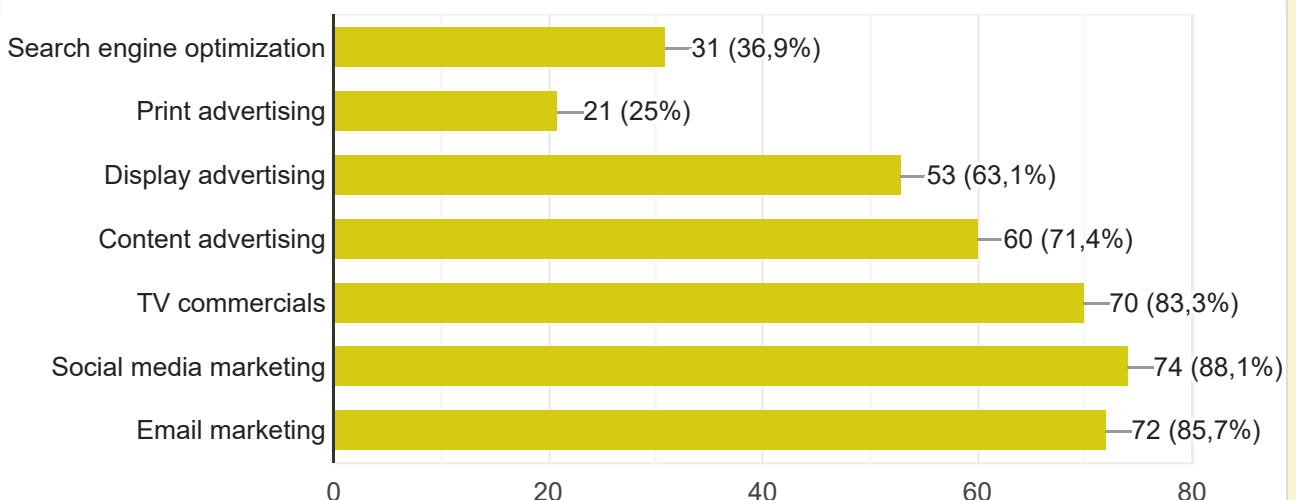
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Which of the following are the most common forms of digital marketing?

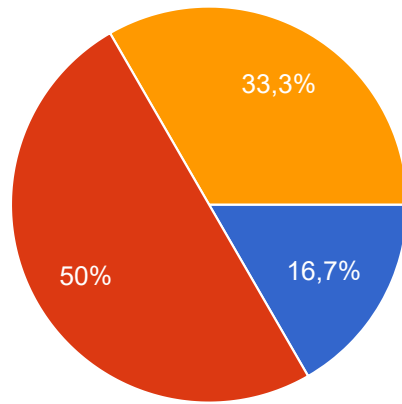


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How does digital marketing differ from traditional marketing?

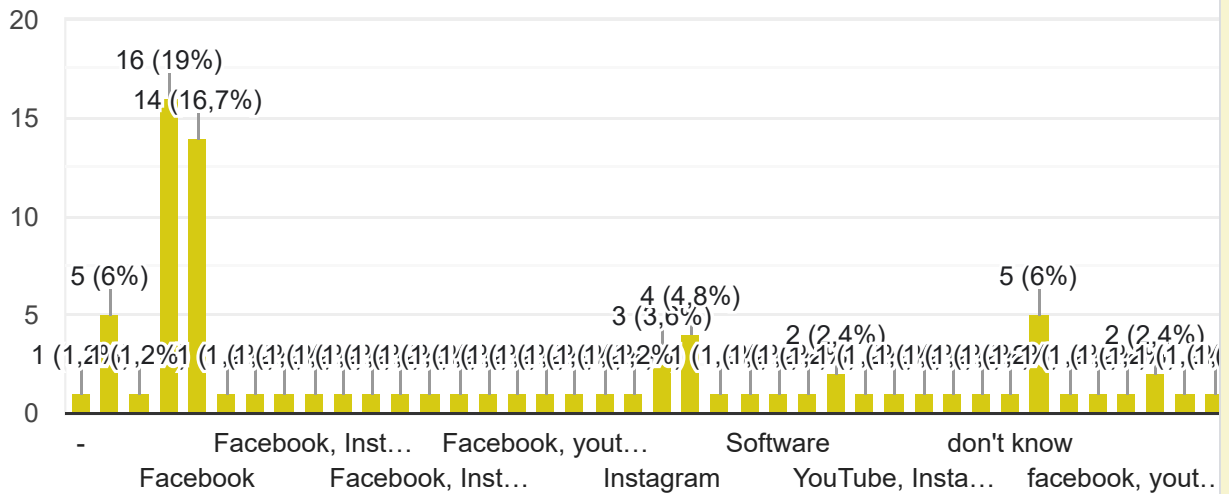
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- it can be used to raise brand awareness
- it enables measurements of results
- it can be used to target specific audiences

Which social media platform has the most powerful targeted advertising software?

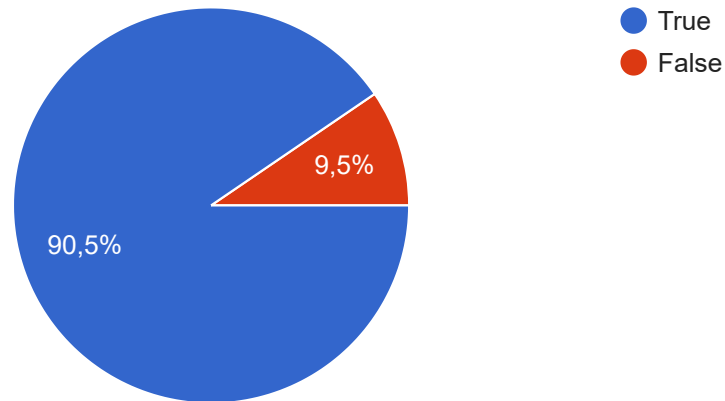
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Businesses and non- profit organizations can participate in social media marketing?

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