



#### LOCAL SOLUTIONS FOR GLOBAL CHALLENGES

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# SUSTAINABLE TOURISM, CULTURAL HERITAGE AND CREATIVE ENTERPRISE

- Slow tourism
- Sustainable tourism





#### Remember

Slow Tourism is a part of sustainable Tourism. It is characterized by reducing mobility and by taking time to explore local history and culture, while supporting the environment

### Le Vie dei Tesori



Slow Tourism in Palermo is linked to "Le vie dei Tesori". This event is the best way to discover the most beautiful treasures of the island, allowing you to get in some places that are usually closed to the public

Le Vie dei Tesori is an association of small municipalities that want to undertake regeneration, repopulation and sustainable development actions.

It offers citizens an alliance in the name of culture, knowledge, the reappropriation of spaces. On the other hand, it offers tourists the opportunity to visit cities that are open, narrated, full of new perspectives, new ideas for dialogue, new forms of hospitality. A civil commitment, even more than a cultural one.

# Borghi dei Tesori Fest



11 Futuro ha radici preziose

Sicily shows its most hidden and secret aspect, that of the villages.

60 municipalities put their treasures online: castles, churches, noble palaces, museums, mines, astronomical observatories, craft shops, typical production workshops, etc.

The villages open their known and unknown "family jewels" in the mountains and by the sea. They take advantage of local resources, offer visits, tours and experiences in the green.



Castelbuono, province of Palermo



Butera, province of Caltanissetta







Savoca, province of Messina

# Terre dei Tesori

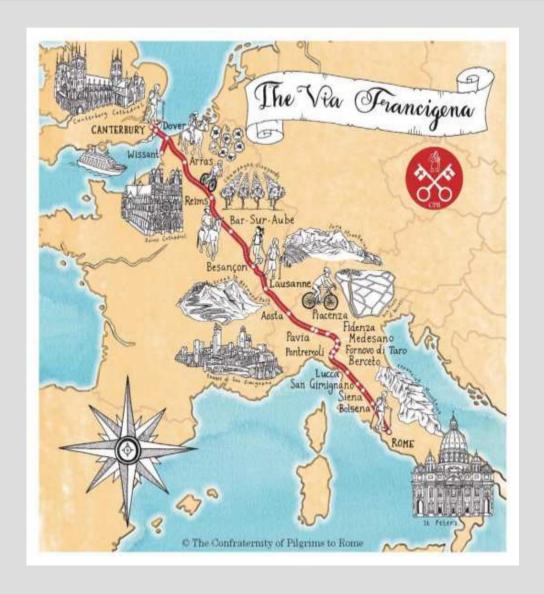




This is a new experience for Le Vie dei Tesori and for those who follow it; it consists to go to the discovery of agricultural companies of excellence that, thanks to the Rural Development Program Sicily, financed by the European Agricultural Fund for Rural Development, have modernized plants and structures thus adapting to the objectives of eco-sustainability

# Via Francigena

The Via Francigena is an ancient road and pilgrimage route that goes from the cathedral city of Canterbury in England, through France and Switzerland, to Rome and then to Puglia, Italy, where there were ports of embarkation for the Holy Land. .



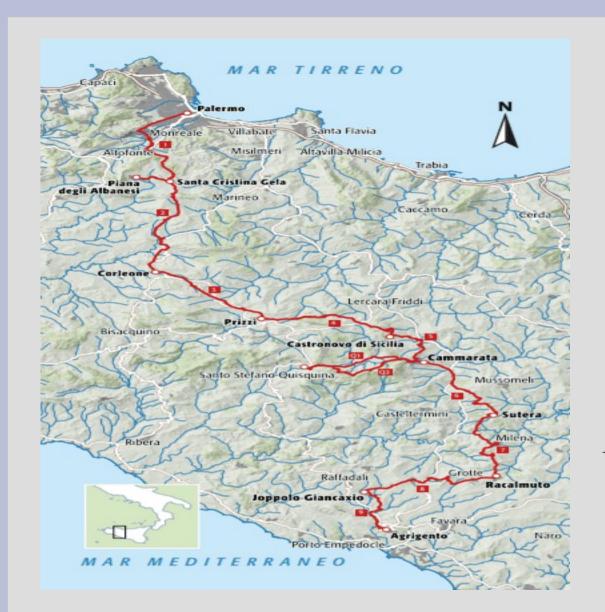




It was known in Italy as "Via Francigena" or "Via Romea Francigena" ("the road to Rome that comes from France").

In medieval times it was an important road and pilgrimage route for those who wished to visit the Holy Land and the tombs of the apostles Peter and Paul.

## Via Francigena in Sicily



This historical route is the connection of the two major harbours of the past: Agrigento and Palermo, a system of "Trazzere" (old gravel roads) that linked every village of the backcountry.

### The Sicilian road



Palermo Cathedral



Santa Cristina Gela, Piana degli Albanesi



Prizzi, Corleone



Castronovo of Sicily



Sutera



Agrigento